



KORDSA CORPORATE IDENTITY GUIDE

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Our Mission

"Presenting high value-added tire reinforcement solutions on a global platform"

Our Vision

"To be the worldwide solution partner of our customers"

Our Values

Occupational health, worker safety and environmental awareness:

Creating a safe and accident-free work environment for our business partners and all our employees is our priority.

As an organization that respects society, our aim is to ensure environmental health and protect natural resources.

Commitment to the law and ethical values:

We act in accordance with the laws and ethical values in all our business and personal relationships in all countries where we operate.

Customer focus: Our goal is not only to find the right and permanent solutions to the problems of our customers in order to support their success, but also to be their innovative and reliable business partner.

Result-oriented: As Kordsa employees, we are a result-oriented team that aims to fulfill commitments through continuous improvement.

Collaboration and solidarity culture: In our collaborations, we aim to create synergy from the experience and knowledge of our employees, suppliers and customers.

Open-mindedness: We consider new ideas and perspectives from different sources.

Our strategic priorities

Operational excellence
Solution partnership
Balanced Global Approach

“Basic elements” that define Kordsa's corporate identity are included in this section.

Basic items; Visual signs that connect Kordsa to a corporate visual whole, due to their formal features and continuous and repetitive use.

The rules defined in this section should be applied meticulously in order to ensure an identity-forming integrity with the determined visual signs.

The Kordsa logo is the most important visual element that defines the company. The company expresses itself, its products and services in the world of visual communication in a unique and distinctive way with the Kordsa logo.

Information about the technical features of the logo, the limits of approaching the logo and the minimum application size are included in the following pages.

The logo is a custom-made, original design. The whole or parts of the logo cannot be recreated or changed. Reproduction of the logo for use must be made from digital documents.



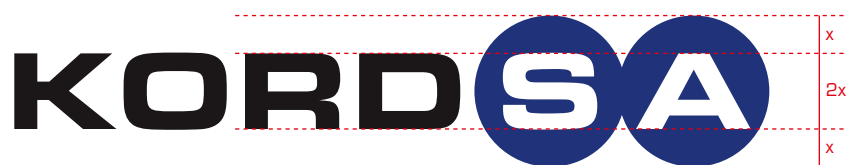
The word "Kord" designed with Sabanci Eurostile Bold Extended font.

The sign "SA" is designed with Sabanci Eurostile Bold Extended font and gathers all Sabanci companies under one roof.

The values determined during the design of the Kordsa logo are unchanged and should not be interfered with in any way.

The whole or parts of the logo cannot be recreated or changed. Reproduction of the logo for use must be made from digital documents.

The logo is used horizontally only.

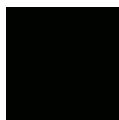




Pantone Reflex Blue

C 100
M 93
Y 14
K 12

R 0
G 22
B 137



Pantone Black

C 0
M 0
Y 0
K 100

R 0
G 0
B 0

Color usage in offset printing

Specified Pantone colors for extra applications, Pantone Reflex Blue for Blue
Pantone Black for Black

Specified (CMYK) colors for 4-color applications,
For Reflex Blue 100 Cyan (C) 93 Magenta (M), 2 Black (K)
For Black 100 Black (K)

Use of color in outdoor materials

RGB colors specified for digital printing,
For Reflex Blue 0 Red (R), 22 Green (G), 137 Blue (B)
For Black 0 Red (R), 0 Green (G), 0 Blue (B)

RAL colors specified for metal applications,
For blue RAL 5005
For black RAL 9017



The logo is used as a single color
black in black and white applications.



Pantone Reflex Blue

C 100
M 93
Y 14
K 12

R 0
G 22
B 137



%90 Black

C 0
M 0
Y 0
K 90

R 65
G 64
B 66



%100 Black

C 0
M 0
Y 0
K 100

R 35
G 31
B 32

Color usage in offset printing

Specified Pantone colors for extra applications, For Blue
Pantone Reflex Blue
For Black Pantone Black
For Gray 90% Black

Specified (CMYK) colors for 4-color applications,
For Reflex Blue 100 Cyan (C) 93 Magenta (M), 2 Black (K)
For Black 100 Black (K)
For Gray 90% Black (K)

Use of color in outdoor materials

RGB colors specified for digital printing,
For Reflex Blue 0 Red (R), 22 Green (G), 137 Blue (B)
For Black 0 Red (R), 0 Green (G), 0 Blue (B)
For Gray 65 Red (R), 64 Green (G), 66 Blue (B)

RAL colors specified for metal applications,
For blue RAL 5005
For black RAL 9017



T H E R E I N F O R C E R



T H E R E I N F O R C E R

The logo is used as a single color
black in black and white applications.

Recommended auxiliary colors for use with the main colors of Kordsa corporate identity are given in this section.

PRIMARY COLORS

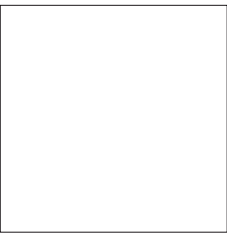


Pantone Reflex Blue
C 100 R 0
M 93 G 22
Y 14 B 137
K 12

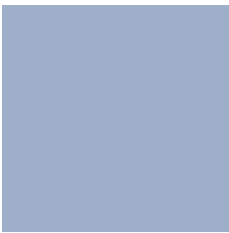


Pantone Black
C 0 R 0
M 0 G 0
Y 0 B 0
K 100

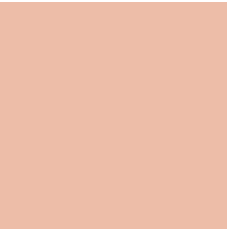
AUXILIARY COLORS



White
C 0 R 255
M 0 G 255
Y 0 B 255
K 0



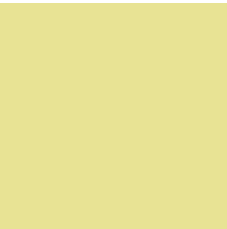
Pantone 644
C 33 R 158
M 9 G 176
Y 0 B 201
K 11



Pantone 488
C 0 R 237
M 30 G 189
Y 30 B 168
K 0



Pantone 485
C 0 R 212
M 100 G 46
Y 100 B 18
K 0



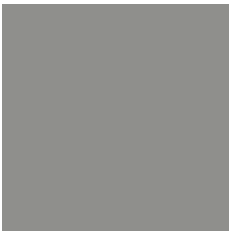
Pantone 609
C 0 R 232
M 0 G 227
Y 45 B 148
K 5



Pantone 612
C 0 R 194
M 0 G 181
Y 100 B 13
K 25



Cool Gray 6
C 0 R 181
M 0 G 176
Y 0 B 173
K 40

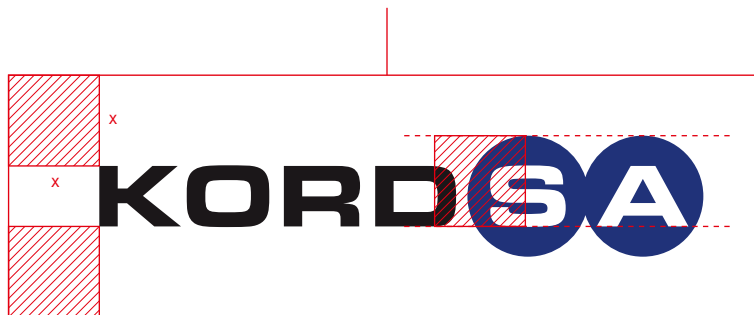


Pantone 877
(silver gilding)

In applications other than the situations shown in the corporate identity guide, another graphic, typographic or visual element is inserted into the area indicated by the boundaries of approaching the Kordsa logo. (The rules for use on the ground or on the photo are also specified).

The Kordsa logo should not be used in sizes where the height of the "SA" is less than 3 mm in the printed environment and less than 15 pixels in the virtual environment.

The limit to approach the Kordsa logo:
No graphic, typographic or visual elements
should fall within the area indicated by this limit.



KORDSA 3 mm (Minimum usage
size in print media)

KORDSA 15 pixel (Minimum usage size
in virtual environment)

The typeface family used to ensure the integrity of Kordsa's corporate identity is "Sabancı Eurostile". Sabancı Eurostile font family differs from Eurostile families found in other font archives. Therefore, this typeface family should be used in all corporate printed materials.

Sabancı Eurostile Demi

**ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890**

Sabancı Eurostile Regular

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890

Sabancı Eurostile Bold Extended

**ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890**

Sabancı Eurostile Bold Condensed

**ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890**

"Documenta" is the auxiliary typeface family selected for use in **printed and visual media** (annual reports, catalogues, brochures, advertisements, etc.) for Kordsa.

Documenta Serif Bold

**ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890**

Documenta Serif Regular

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890

Documenta Serif Italic

*ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890*

Documenta Small Caps Bold

**ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890**

DOCUMENTA SMALL CAPS REGULAR

ABCDEFGHIJKLMNOPQRSTUVWXYZ
ABCDEFGHIJKLMNOPQRSTUVWXYZ
I234567890

For PC applications, such as Word, Excel and PowerPoint, letterheads, press releases, the "Verdana" font family should be preferred in correspondence materials.

Verdana Bold

**ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890**

Verdana Bold Italic

***ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890***

Verdana Regular

**ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890**

Verdana Italic

***ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890***

The preferred use for the Kordsa logo is the colored use of the logo. However, from time to time, it may be necessary to use the logo on different backgrounds, photographs, illustrations or single color applications. The important thing is that the visibility of the logo is not lost. The colored use of the logo is given in this section, taking into account possible situations.



Use on Pantone Reflex Blue colored floor



Use on Pantone 644 colored backgrounds



Pantone Cool Gray for use on 6 color floors



Use on Pantone 877 (silver glitter) colored background



Use on Pantone Black colored background

The preferred use for the Kordsa logo is the colored use of the logo. However, from time to time, it may be necessary to use the logo on different backgrounds, photographs, illustrations or single color applications. The important thing is that the visibility of the logo is not lost. In this section, the colored use of the logo is shown on selected gray tone backgrounds as an example.



10 K



20 K



30 K



40 K



50 K



60 K



70 K



80 K



90 K



100 K

The preferred use for the Kordsa logo is the colored use of the logo. However, from time to time, it may be necessary to use the logo on different backgrounds, photographs, illustrations or single color applications. The important thing is that the visibility of the logo is not lost. In this section, the use of a single color (Pantone Reflex Blue) of the logo is shown on selected gray-tone backgrounds as an example.



10 K



20 K



30 K



40 K



50 K



60 K



70 K



80 K



90 K



100 K

The preferred use for the Kordsa logo is the colored use of the logo. However, from time to time, it may be necessary to use the logo on different backgrounds, photographs, illustrations or single color applications. The important thing is that the visibility of the logo is not lost. The black-and-white use of the logo is shown on selected gray-tone backgrounds as an example.

KORDSA



10 K



20 K



30 K



40 K



50 K



60 K



70 K



80 K

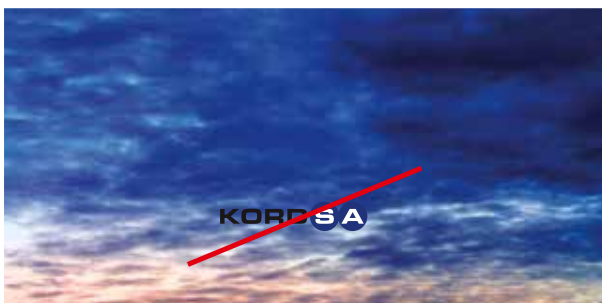


90 K



100 K

The preferred use for the Kordsa logo is the colored use of the logo. However, from time to time, it may be necessary to use the logo on different backgrounds, photographs, illustrations or single color applications. The important thing is that the visibility of the logo is not lost. The application examples of the logo on photos are given in this section considering possible scenarios.



Misapplications of the Kordsa logo are given in this section, taking into account possible situations. Except for the examples shown in the guide, the designer should be consulted when unsure about the use of the logo.



Parts of the Kordsa logo cannot be changed.



The proportions of the Kordsa logo cannot be changed.



Parts of the Kordsa logo cannot be reproduced or changed.



Other graphic elements cannot be added to the Kordsa logo.



The colors of the Kordsa logo cannot be changed and cannot be used in single color applications other than its own blue and black.



The gray values of the colors of the logo are not used in the black and white use of the Kordsa logo. The logo is used as a single color black.



LOGOYA YAKLAŞMA SINIRI
Kurumsal kimlik kılavuzunda gösterilen durum dışındaki uygulamalarda logoya yaklaşma sınırlarıyla gösterilen alanın içine başka bir tipografik veya görsel öğe girmemelidir (Zeda fotoğraf üstü kullanım kuralları ayrıca

No other graphic, typographic or visual objects can enter the area indicated by the border of the Kordsa logo.



Although it is not wrong to use the Kordsa logo as the logo itself, in a white area on the ground, but it is not preferred.

It is imperative for Kordsa to be promoted as a single organization at all different service levels, that all of Kordsa's expressive communication elements, as set out in the **"Corporate Identity Standards"**, contain unchanging and common design principles.

Reproduction of these materials for use must be made from digital documents in order not to change the determined values of corporate identity standards.

Size: A4 / 210 x 297 mm

Paper: 90 gr. 1. dough

Printing: 2 colors extra, Pantone Reflex Blue C and black

Permission will be requested from the corporate communications department for all kinds of quality marks, insignia, etc. to be attached to the letterhead.

KORDSA
TEKNIK TEKSTİL A.Ş.

MERKEZ:
ALİKAHYA FATİH MAH.
SANAYICI CAD. NO:90
41310 İZMİT, KOCAELİ
T 0282 316 70 00
F 0282 316 70 70
www.kordsa.com
Mersis No: 0577-0053-5640-0013
Ticaret Sicil Müdürlüğü: Kocaeli
Ticaret Sicil No: 26907

TEKNOPARK OFİS:
SANAYİ MAH. TEKNOPARK BULVARI
NO:1/1B 34906 PENDİK, İSTANBUL
T 0216 300 10 00

A.B.D.
BREZİLYA
CIN (İrtibat Bürosu)
ENDONEZYA
MİSİR
TAYLAND
TÜRKİYE

KORDSA

210						
6	23	29	29	6		
6	KORDSA TEKNIK TEKSTİL A.Ş.	MERKEZ: ALİKAHYA FATİH MAH. SANAYICI CAD. NO:90 41310 İZMIT, KOCAELİ T 0282 316 70 00 F 0282 316 70 70 www.kordsa.com Mersis No: 0577-0053-5640-0013 Ticaret Sicil Müdürlüğü: Kocaeli Ticaret Sicil No: 26907	TEKNOPARK OFİS: SANAYİ MAH. TEKNOPARK BULVARI NO:1/1B 34906 PENDİK, İSTANBUL T 0216 300 10 00	A.B.D. BREZİLYA CIN (İrtibat Bürosu) ENDONEZYA MISIR TAYLAND TÜRKİYE	Fonts: Sabancı Eurostile Demi Sabancı Eurostile Regular Font size: 5.5 punto Line break: 135% Between letters: 3%	37
					KORDSA	8
3					SABANCI	
6						
middle point						

210

25	KORDSA TEKNİK TEKSTİL A.Ş. MERKEZ: ALİKAHYA FATİH MAH. SANAYICI CAD. NO:90 41310 İZMİT, KOCAELİ T 0282 316 70 00 F 0282 316 70 70 www.kordsa.com Mersis No: 0577-0053-5640-0013 Ticaret Sicil Müdürlüğü: Kocaeli Ticaret Sicil No: 26907 TEKNOPARK OFİS: SANAYİ MAH. TEKNOPARK BULVARI NO:1/1B 34906 PENDİK, İSTANBUL T 0216 300 10 00 A.B.D. BREZİLYA CIN (İrtibat Bürosu) ENDONEZYA MISIR TAYLAND TÜRKİYE KORDSA	25
50	12/04/2006 Mehmet Dinar Dinar Lastik Ltd Sayın Dinar, Si meliora dies, ut vina, poemata reddit, scire velim, chartis pretium quotus arroget annus. scriptor abhinc annos centum qui decidit, inter perfectos veteresque referri debet an inter vilis atque novos? Excludat iurgia finis, "Est vetus atque probus, centum qui perficit annos." Quid, qui deperit minor uno mense vel anno, inter quos referendus erit? Veteresne poetas, an quos et praesens et postera respuat aetas? "Iste quidem veteres inter ponetur honeste, qui vel mense brevi vel toto est iunior anno." Utor permissio, caudaeque pilos ut equinae paulatim vello unum, demo etiam quos et praesens et postera respuat aetas? "Iste quidem veteres inter ponetur honeste, qui vel mense brevi vel toto est iunior anno." Utor permissio, caudaeque pilos ut equinae paulatim vello unum, demo etiam unum, dum cadat elusus ratione ruentis acervi, qui redit in fastos et virtutem aestimat annis miraturque nihil nisi quod Libitina sacravit. Ennius et sapines et fortis et alter Homerus, ut critici dicunt, leviter curare videtur, quo promissa cadant et somnia Pythagorea. Naevius in manibus non est et mentibus haeret paene recens? Adeo sanctum est vetus omne poema. ambigitur quotiens, uter utro sit prior, aufert Pacuvius docti famam senis Accius alti, dicitur Afrani toga convenisse. Naevius in manibus non est et mentibus haeret paene recens? Adeo sanctum est vetus omne poema. ambigitur quotiens, uter utro sit prior, aufert Pacuvius docti famam senis Accius alti, dicitur Afrani toga convenisse. Si meliora dies, ut vina, poemata reddit, scire velim, chartis pretium quotus arroget annus. scriptor abhinc annos centum qui decidit, inter perfectos veteresque referri debet an inter vilis atque novos an quos et praesens et postera respuat aetas? "Iste quidem veteres inter ponetur honeste, qui vel mense brevi vel toto est iunior anno." Utor permissio, caudaeque pilos ut equinae paulatim vello unum, demo etiam unum, dum cadat elusus ratione ruentis acervi, qui redit in fastos et virtutem aestimat annis miraturque nihil nisi quod Libitina sacravit. Ennius et sapines et fortis et alter Homerus, ut critici dicunt, leviter curare videtur, quo promissa cadant et somnia Pythagorea. Utor permissio, caudaeque pilos ut equinae paulatim vello unum, demo etiam unum, dum cadat elusus ratione ruentis acervi, qui redit in fastos et virtutem aestimat annis miraturque nihil nisi quod Libitina sacravit. Ennius et sapines et fortis et alter Homerus, ut critici dicunt, leviter curare videtur, quo promissa cadant et somnia Pythagorea. Saygılarımızla, Ahmet Saner Pazarlama Müdürü	For PC use the correct font is Verdana

Katılma
çizgisi

Katılma
çizgisi

297

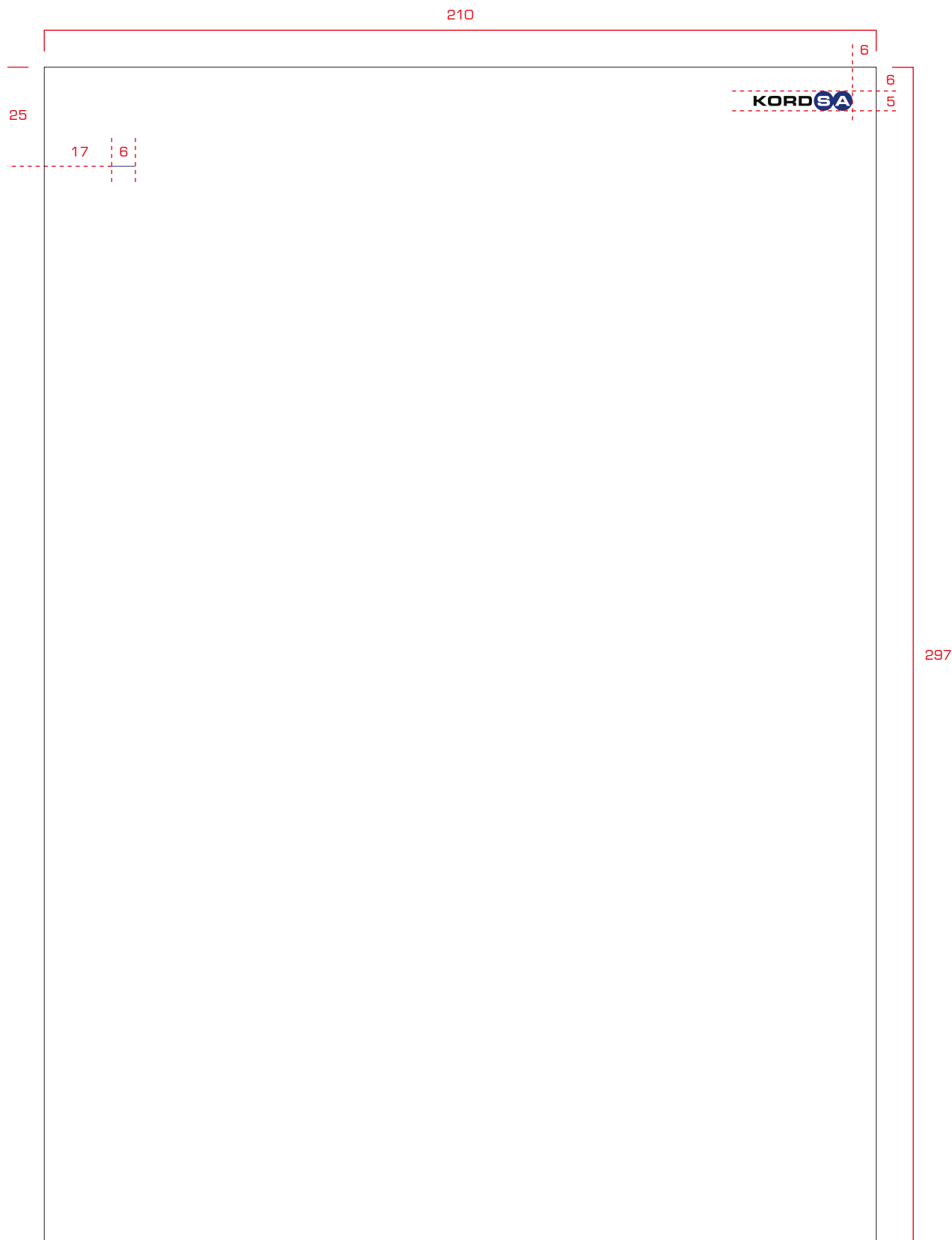
SABANCI

Size: A4 / 210 x 297 mm

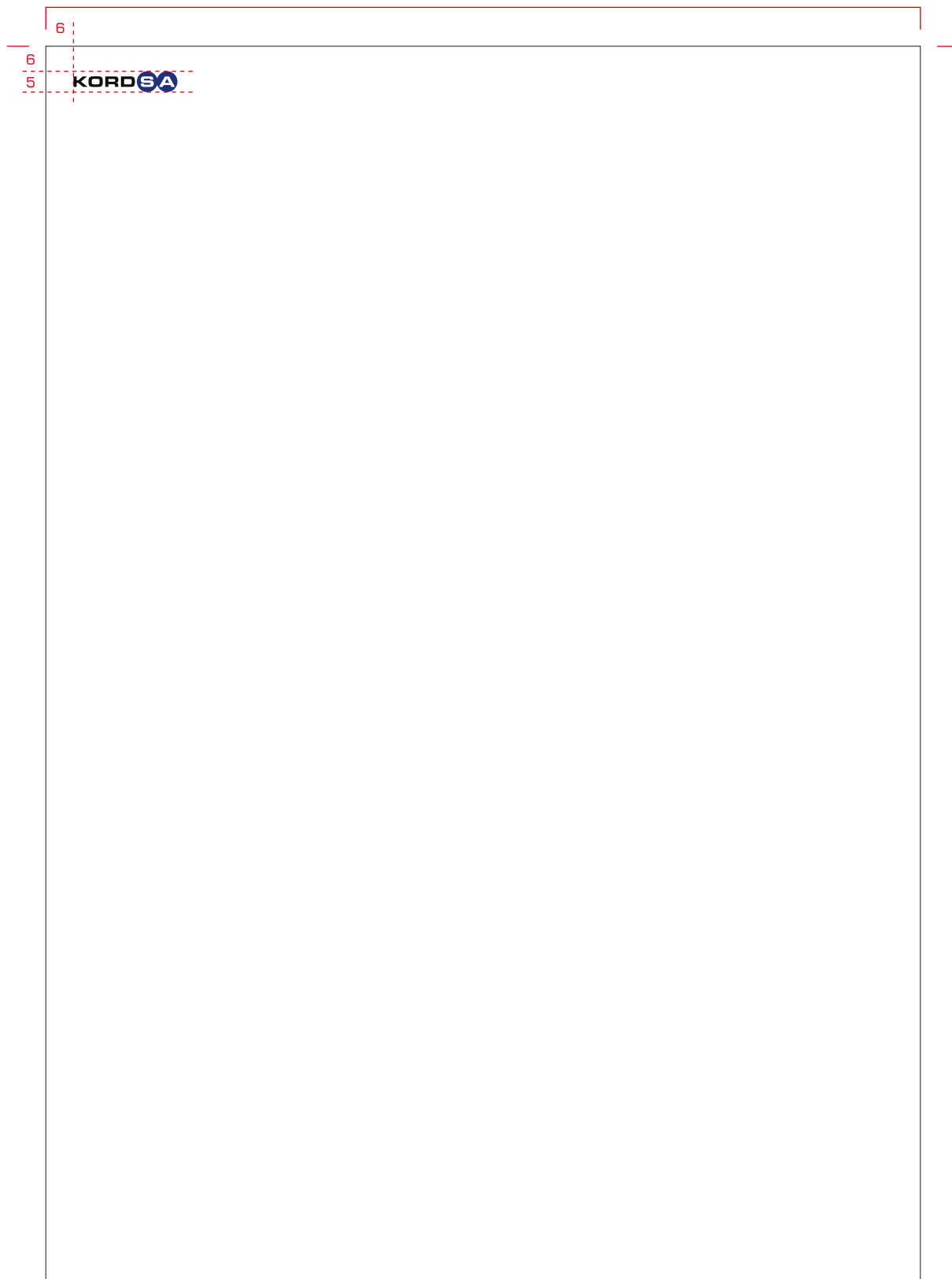
Paper: 90 gr. 1. dough

Print: 2 colors extra Pantone Reflex Blue C and black

KORDSA



210



297

210

6

THAI INDO KORDSA
CO. LTD.

THAI INDO KORDSA CO.,LTD.
ROJANA INDUSTRIAL PARK,
1/81, MOO 5
KHANHAM SUBDISTRICT,
UTHAI DISTRICT AYUTTHAYA 13210
T + 66 35 330 221 to 9
F + 66 35 330 230

KORDSA

297

210

25	25
25	For PC use the correct font is Verdana KORDSA Si meliora dies, ut vina, poemata reddit, scire velim, chartis pretium quotus arroget annus. scriptor abhinc annos centum qui decedit, inter perfectos veteresque referri debet an inter vilis atque novos? Excludat iurgia finis, "Est vetus atque probus, centum qui perficit annos." Quid, qui deperiit minor uno mense vel anno, inter quos referendus erit? Veteresne poetas, an quos et praesens et postera respuat aetas? "Iste quidem veteres inter ponetur honeste, qui vel mense brevi vel toto est iunior anno." Utor permissio, caudaeque pilos ut equinae paulatim vello unum, demo etiam quos et praesens et postera respuat aetas? "Iste quidem veteres inter ponetur honeste, qui vel mense brevi vel toto est iunior anno." Utor permissio, caudaeque pilos ut equinae paulatim vello unum, demo etiam unum, dum cadat elusus ratione ruentis acervi, qui redit in fastos et virtutem aestimat annis miraturque nihil nisi quod Libitina sacravit. Ennius et sapines et fortis et alter Homerus, ut critici dicunt, leviter curare videtur, quo promissa cadant et somnia Pythagorea. Adeo sanctum est vetus omne poema. ambigitur quotiens, uter utro sit prior, aufert Pacuvius docti famam senis Accius alti, dicitur Afrani toga convenisse. Naevius in manibus non est et mentibus haeret paene recens? Adeo sanctum est vetus omne poema. ambigitur quotiens, uter utro sit prior, aufert Pacuvius docti famam senis Accius alti, dicitur Afrani toga convenisse. Si meliora dies, ut vina, poemata reddit, scire velim, chartis pretium quotus arroget annus. scriptor abhinc annos centum qui decedit, inter perfectos veteresque referri debet an inter vilis atque novos an quos et praesens et postera respuat aetas? "Iste quidem veteres inter ponetur honeste, qui vel mense brevi vel toto est iunior anno." Utor permissio, caudaeque pilos ut equinae paulatim vello unum, demo etiam unum, dum cadat elusus ratione ruentis acervi, qui redit in fastos et virtutem aestimat annis miraturque nihil nisi quod Libitina sacravit. Ennius et sapines et fortis et alter Homerus, ut critici dicunt, leviter curare videtur, quo promissa. Utor permissio, caudaeque pilos ut equinae paulatim vello unum, demo etiam unum, dum cadat elusus ratione ruentis acervi, qui redit in fastos et virtutem aestimat annis miraturque nihil nisi quod Libitina sacravit. Ennius et sapines et fortis et alter Homerus, ut critici dicunt, leviter curare videtur, quo promissa cadant et somnia Pythagorea. "Est vetus atque probus, centum qui perficit annos." Quid, qui deperiit minor uno mense vel anno, inter quos referendus erit? Veteresne poetas, an quos et praesens et postera respuat aetas? "Iste quidem veteres inter ponetur honeste, qui vel mense brevi vel toto est iunior anno." Utor permissio, caudaeque pilos ut equinae paulatim vello unum, demo etiam quos et praesens et postera respuat aetas? "Iste quidem veteres inter ponetur honeste, qui vel mense brevi vel toto est iunior anno." Utor permissio, caudaeque pilos ut equinae paulatim vello unum, demo etiam unum, dum cadat elusus ratione ruentis acervi, qui redit in fastos et virtutem aestimat annis miraturque nihil nisi quod Libitina sacravit. Ennius et sapines et fortis et alter Homerus, ut critici dicunt, leviter curare videtur, quo promissa cadant et somnia Pythagorea. Naevius in manibus non est et mentibus haeret paene recens? Adeo sanctum est vetus omne poema. ambigitur quotiens, uter utro sit prior, aufert Pacuvius docti famam senis Accius alti, dicitur Afrani toga convenisse. Si meliora dies, ut vina, poemata reddit, scire velim, chartis pretium quotus arroget annus. scriptor abhinc annos centum qui decedit, inter perfectos veteresque referri debet an inter vilis atque novos an quos et praesens et postera respuat aetas? "Iste quidem veteres inter ponetur honeste, qui vel mense brevi vel toto est iunior anno." Utor permissio, caudaeque pilos ut equinae paulatim vello unum, demo etiam unum, dum cadat elusus ratione ruentis acervi, qui redit in fastos et virtutem aestimat annis miraturque nihil nisi quod Libitina sacravit. Ennius et sapines et fortis et alter Homerus, ut critici dicunt, leviter curare videtur, quo promissa. Utor permissio, caudaeque pilos ut equinae paulatim vello unum, demo etiam unum, dum cadat elusus ratione ruentis acervi, qui redit in fastos et virtutem aestimat annis miraturque nihil nisi quod Libitina sacravit. Ennius et sapines et fortis et alter Homerus, ut critici dicunt, leviter curare videtur, quo promissa cadant et somnia Pythagorea.
25	297

210

CENTER:
ALİ KAHYA FATİH MAH.
SANAYİCİ CAD. NO:90
4130 İZMİT, KOCAELİ
T: +90 (262) 316 70 00
F: +90 (262) 316 70 70
www.kordsa.com
Mersis No: 0577 0053 5840 0013
Trade Registry Office: Kocaeli
Trade Registry No: 26907

ADVANCED HONEYCOMB TECHNOLOGIES
1015 LINDA VISTA DRIVE
BUILDING "C"
SAN MARCOS, CA 92078
T: 760 744 3200
F: 760 744 4205



297

210

CENTER:
ALI KAHYA FATİH MAH.
SANAYICI CAD. NO:90
4130 İZMİT, KOCAELİ
T: +90 (262) 316 70 00
F: +90 (262) 316 70 70
www.kordsa.com
Mersis No: 0577 0053 5840 0013
Trade Registry Office: Kocaeli
Trade Registry No: 26907

FABRIC DEVELOPMENT INC.
1217 MILL STREET
PO BOX 462
QUAKERTOWN, PA 18951
T: (215) 536-1420
F: (215) 536-1154
www.fabricdevelopment.com



**FABRIC
DEVELOPMENT
INC.**

297

210

CENTER:
ALI KAHYA FATİH MAH.
SANAYICI CAD. NO:90
4130 İZMİT, KOCAELİ
T: +90 (262) 316 70 00
F: +90 (262) 316 70 70
www.kordsa.com
Mersis No: 0577 0053 5840 0013
Trade Registry Office: Kocaeli
Trade Registry No: 26907

TEXTILE PRODUCTION INC.
2512-2520
W. WOODLAND DRIVE
Anahiem, CA 92801-2636
T: (714) 781-0401
F: (714) 781-2928
www.textileproducts.com



297

210

CENTER:
ALI KAHYA FATİH MAH.
SANAYICI CAD. NO:90
4130 İZMİT, KOCAELİ
T: +90 (262) 316 70 00
F: +90 (262) 316 70 70
www.kordsa.com
Mersis No: 0677 0053 5840 0013
Trade Registry Office: Kocaeli
Trade Registry No: 26907

THAI INDO KORDSA CO., LTD.
ROJANA INDUSTRIAL PARK,
1/61 MOO 5
KHANHAM SUBDISTRICT,
UTHAI DISTRICTY AYUTTHAYA 13210
T: + 66 35 330 221 to 9
F: + 66 35 330 230

THAI INDO KORDSA

KORDSA

297

210

THAIINDO **KORDSA**

297

KORDSA

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CENTER:
ALI KAHYA FATİH MAH.
SANAYİCİ CAD. NO:90
4130 İZMİT, KOCAELİ
T: +90 (262) 316 70 00
F: +90 (262) 316 70 70
www.kordsa.com
Mersis No: 0577 0053 5840 0013
Trade Registry Office: Kocaeli
Trade Registry No: 26907

INDO KORDSA CO.,LTD.
JALAN PAHLAWAN, DESA KARANG
ASEM TIMUR CITEUREUP, BOGOR 16810
INDONESIA
T: (62-21) 8752115
F: (62-21) 879 12252 / (62-21) 875 3934

INDOKORDSA

KORDSA

297

210

INDO **KORDSA**

297

KORDSA

210

INDOKORDSA

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KORDSA

210

KORDSA INC.

KORDSA INC.
17780 ARMSTRONG ROAD
LAUREL HILL NC 28351 USA
T + 1 910 462 2051
F + 1 910 462 5040
www.kordsa.com



297

210

KORDSA BRASIL SA.

KORDSA BRASIL SA.
RUA ETENO, 3832
POLO INDUSTRIAL DE CAMACARI
CAMACARI / BAHIA - BRASIL
42816-200
T + 55 71 2104-4500
F + 55 71 2104-4682
www.kordsa.com

KORDSA

297

210

CENTER:
ALI KAHYA FATİH MAH.
SANAYİCİ CAD. NO:90
4130 İZMİT, KOCAELİ
T: +90 (262) 316 70 00
F: +90 (262) 316 70 70
www.kordsa.com
Mersis No: 0577 0053 5840 0013
Trade Registry Office: Kocaeli
Trade Registry No: 26907

TEKNOPARK OFFICE:
SANAYİ MAHALLESİ TEKNOPARK BULVARI
NO:1/18 34906 PENDİK, İSTANBUL
T: +0 216 300 10 00
+0 262 316 70 70

KraTos

297

KORDSA

Size: 80 x 50 mm

Paper: 300 gr. matte coated

Print: 2 colors extra Pantone Reflex Blue C and black



Fonts:
Sabancı Eurostile Demi
Sabancı Eurostile Regular
Font size: 6 punto
Name, Surname: 8 punto





The "Best Regards" card is in a sense the corporate equivalent of a "business card". It is an indication of the institutional belonging of an institution to another institution.

Special small notes (as an example is shown below) should be placed on top of the word "Sincerely" and a block from the "S", without extending the line length, with a maximum of 2 3 short lines. Handwriting is preferred.

Except for a special note, a business card must be provided instead of a personalization letter (such as writing a name or signing). must be used and attached to the card with the same type of paper clip in dark blue color.



Size: 220 x 110mm

Envelope: 110 gr. 1. dough, boucle, self-adhesive

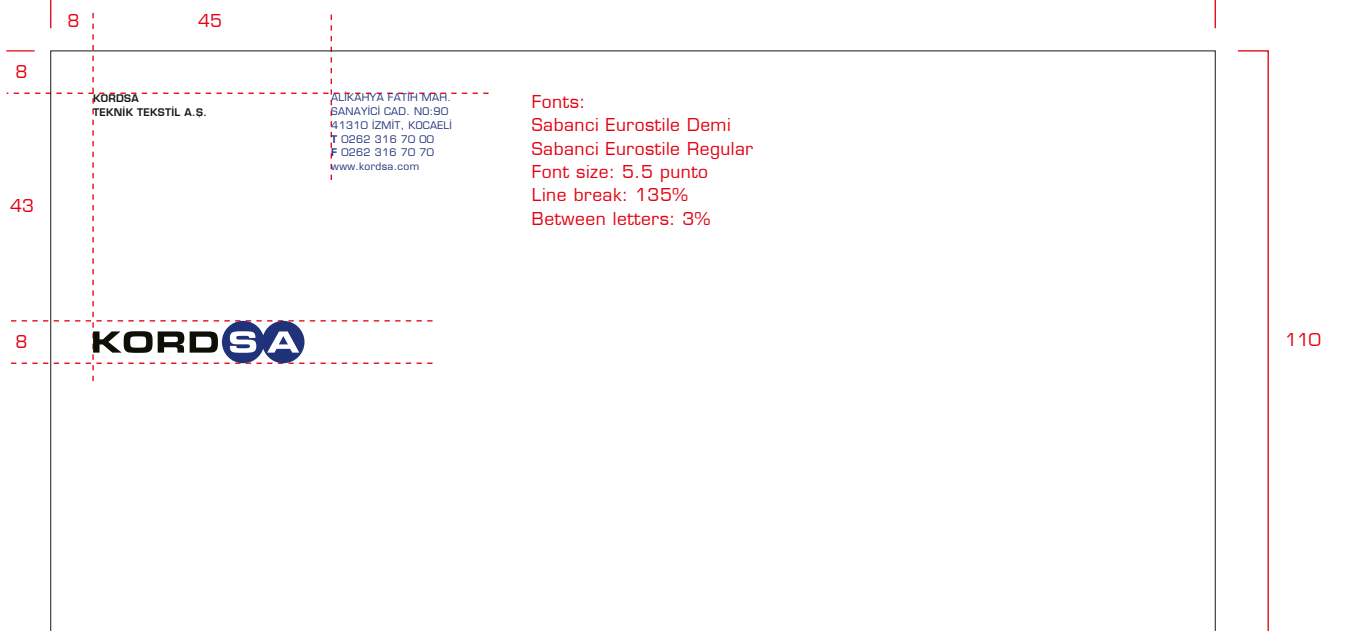
Print: 2 colors extra, Pantone Reflex Blue C and black

KORDSA
TEKNIK TEKSTİL A.Ş.

ALİKAHYA FATİH MAH.
SANAYİCİ CAD. NO:90
41310 İZMİT, KOCAELİ
T 0262 316 70 00
F 0262 316 70 70
www.kordsa.com

KORDSA

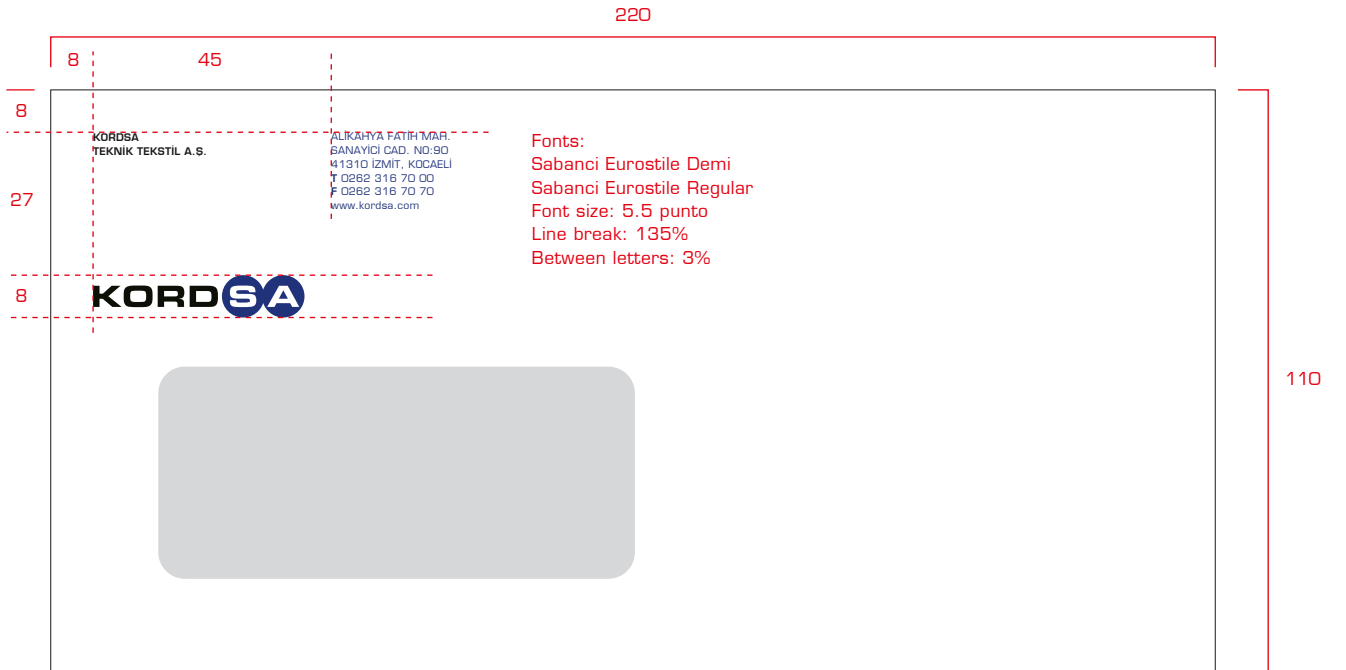
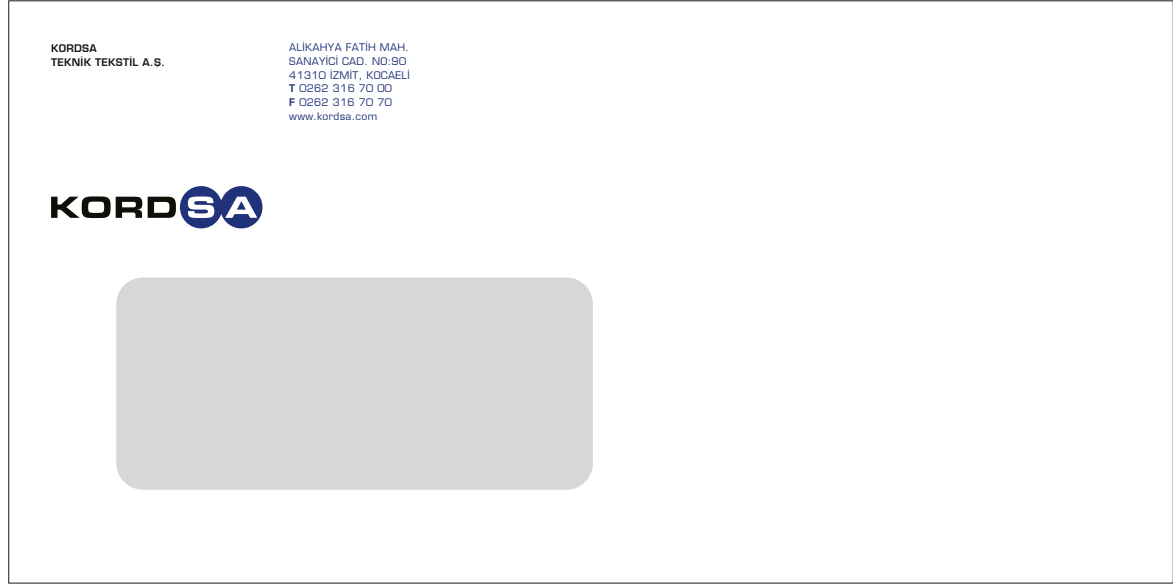
220



Size: 220 x 110mm

Envelope: 110 gr. 1. dough, boucle, self-adhesive

Print: 2 colors extra, Pantone Reflex Blue C and black



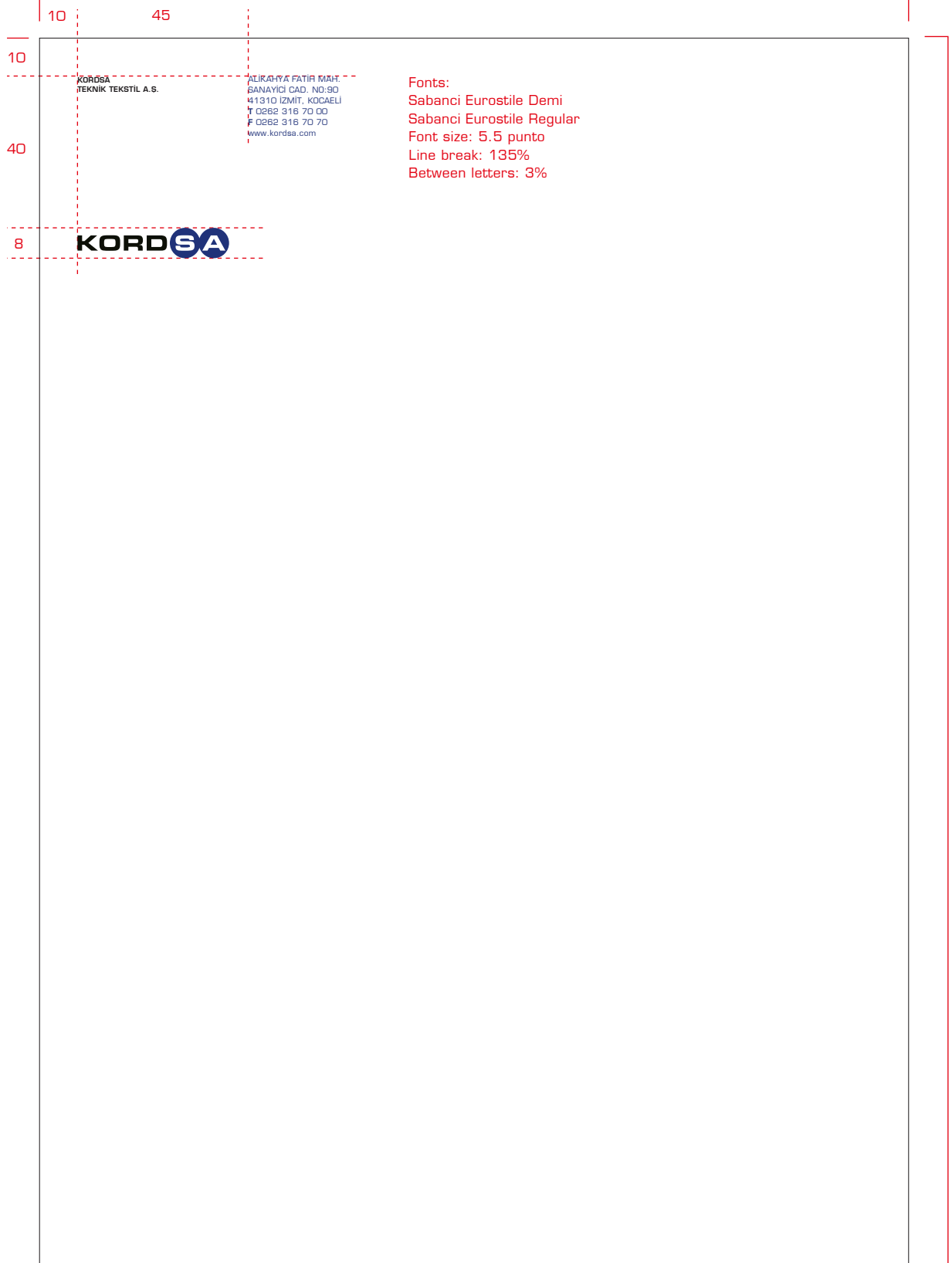
Size: 229 x 324 mm
Envelope: 110 gr. 1. dough, boucle, self-adhesive
Print: 2 colors extra, Pantone Reflex Blue C and black

KORDSA
TEKNİK TEKSTİL A.Ş.

ALİKAHYA FATİH MAH.
SANAYİCİ CAD. NO:90
41310 İZMİT, KOCAELİ
T 0262 316 70 00
F 0262 316 70 70
www.kordsa.com



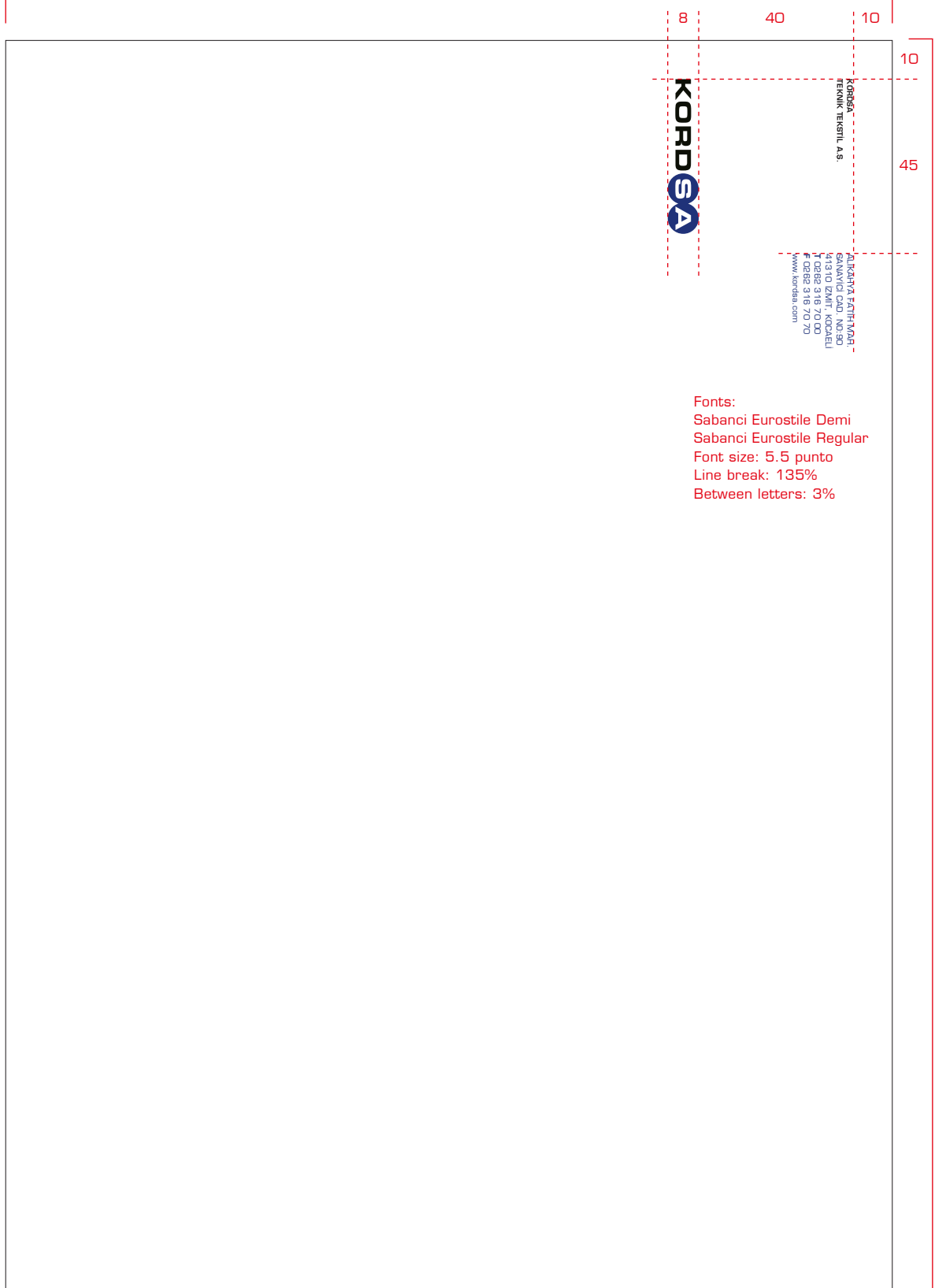
229



324

Size: 229 x 324 mm
Envelope: 110 gr. 1. dough, boucle, self-adhesive
Print: 2 colors extra, Pantone Reflex Blue C and black





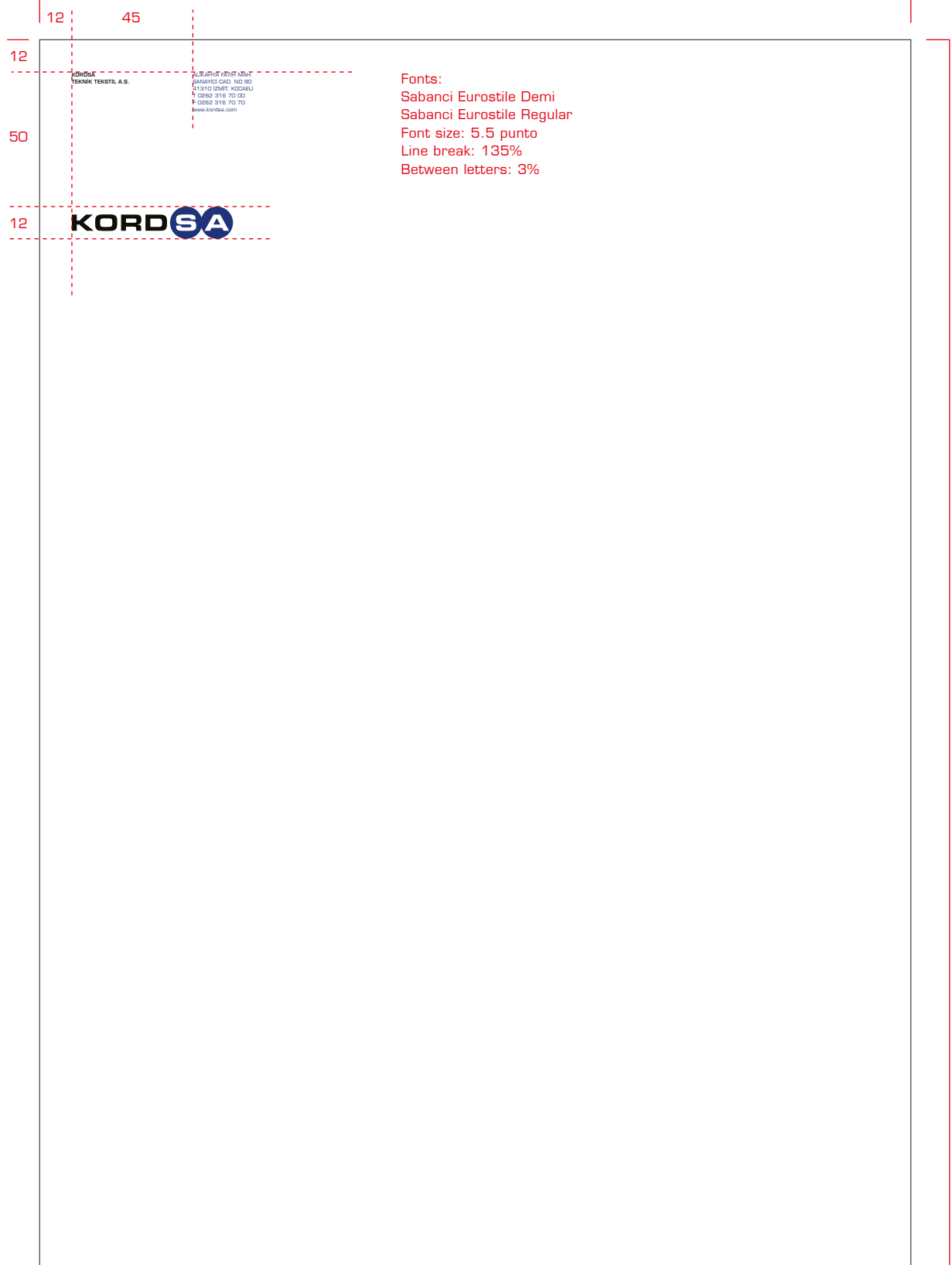
Size: 324 x 458 mm
Envelope: 110 gr. 1. dough, boucle, self-adhesive
Print: 2 colors extra, Pantone Reflex Blue C and black

KORDSA
TEKNIK TEKSTİL A.Ş.

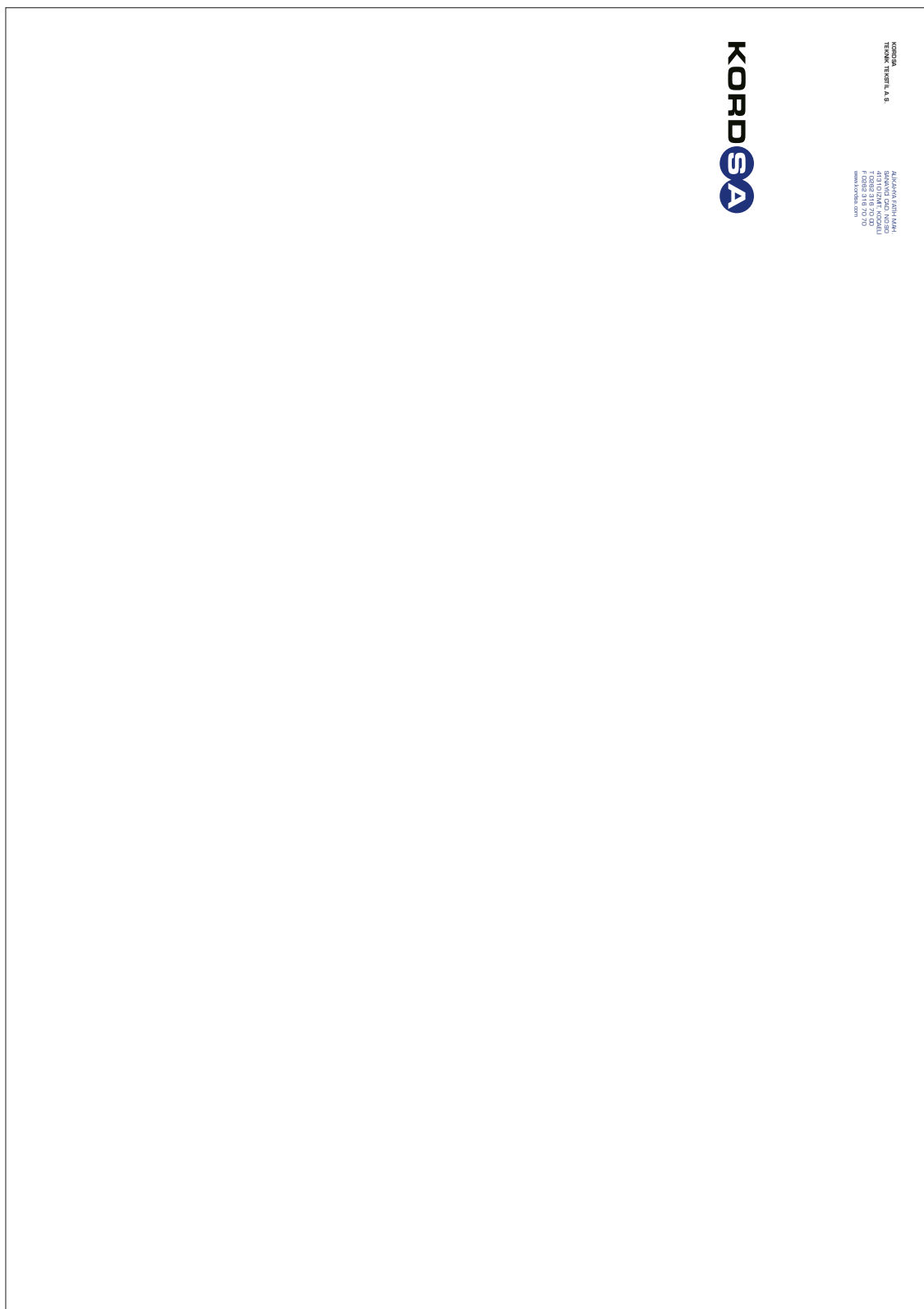
ALİKAHYA FATİH MAH.
SANAYİCİ CAD. NO:80
41310 İZMİR - KÜLTÜR
T:0262 218 70 00
F:0262 218 70 70
www.kordsa.com



324



Size: 324 x 458 mm
Envelope: 110 gr. 1. dough, boucle, self-adhesive
Print: 2 colors extra, Pantone Reflex Blue C and black



Size: A4 / 210 x 297 mm
Paper: 90 gr. 1. dough
Print: Monochrome extra black
or Microsoft Word document

KORDSA
TEKNİK TEKSTİL A.Ş.

ALİKAHYA FATİH MAH.
SANAYİCİ CAD. NO:90
41310 İZMİT, KOCAELİ
T 0282 316 70 00
F 0282 316 70 70
www.kordsa.com

KORDSA

KİME TO THE ATTENTION OF

KURUM/KURULUŞ COMPANY/ORGANIZATION

ALICI FAKS NO FAX NO RECEIVER

KONU SUBJECT

KİMDEN FROM

GÖNDEREN FAKS NO FAX NO SENDER

TEL PHONE

TARİH DATE

SAYFA SAYISI (KAPAK DAHİL) NUMBER OF PAGES (INCL. COVER PAGE)

210

20 45 20

20

40

36 pt

45

8

297

3

10

middle point

KORDSA
TEKNİK TEKSTİL A.Ş.

ALIKARPA FAHRETTİN MAH.
BANAYICI CAD. NO:90
41310 İZMİT, KOCAELİ
T 0262 316 70 00
F 0262 316 70 70
www.kordsa.com

Fonts:
Sabancı Eurostile Demi
Sabancı Eurostile Regular
Font size: 5.5 punto
Line break: 135%
Between letters: 3%

KORDSA

KİME TO THE ATTENTION OF

KURUM/KURULUŞ COMPANY/ORGANIZATION

ALICI FAKS NO FAX NO RECEIVER

KONU SUBJECT

KİMDEN FROM

GÖNDEREN FAKS NO FAX NO SENDER

TEL PHONE

TARİH DATE

SAYFA SAYISI (KAPAK DAHİL) NUMBER OF PAGES (INCL. COVER PAGE)

Fonts:
Sabancı Eurostile Demi
Sabancı Eurostile Regular
Font size: 7 punto
Line break: 10 mm
Between letters: 3%

SABANCI

Size: A4 / 210 x 297 mm

Envelope: 90 gr. 1. dough

Print: 2 colors extra, Pantone Reflex Blue C and black

KORDSA

KORDSA
TEKNIK TEKSTİL A.Ş.



İl Kodu 34

FATURA

SERİ

SIRA

TARİH

REFERANS NO

SİPARİŞ NO

TESLİM SARTI

ÖDEME ŞEKLİ

MERKEZ
ALİKAHYA FATİH MAH.
SANAYİCİ CAD. NO:90
41310 İZMİT, KOCAELİ
T 0282 318 70 00
F 0282 318 70 70
www.kordsa.com

TEKNOPARK OFİS:
SANAYİ MAH. TEKNOPARK BULVARI
NO:1/1B 34906 PENDİK, İSTANBUL
T 0216 300 10 00

BUYÜK MÜKELLEFLER V.D.
5770053564

BANKA DETAYI

KAP ADEDİ / BRÜT

MALİN CİNSİ

BİRİM

MİKTAR

FİYAT

TUTAR

Size: A4 / 210 x 297 mm
Envelope: 90 gr. 1. dough
Print: 2 colors extra, Pantone Reflex Blue C
and black



INVOICE NO.

DATE _____

DELIVERY TERM

PAYMENT TERM

CUSTOMER ORDER NO

CUSTOMER VAT NO

SELLERS ORDER NO

KORDSA CONTACT

SOLD TO

HEAD OFFICE
ALİKAHYA FATİH MAH.
SANAYİCİ CAD. NO:90
41310 İZMİT, KOCAELİ
T 0262 316 70 00
F 0262 316 70 70
www.kordsa.com

TEKNOPARK OFFICE:
SANAYİ MAH. TEKNOPARK BULVARI
NO:1/1B 34906 PENDİK, İSTANBUL
T 0216 300 10 00

BÜYÜK MÜKELLEFLER V.D.
5770053564

SHIP TO

BANK DETAILS

NUMBER OF ROLLS / PALLETS / GROSS	DESCRIPTION OF GOODS	UNIT	QUANTITY	UNIT PRICE	AMOUNT

Size: A4 / 210 x 297 mm
Envelope: 90 gr. 1. dough
Print: 2 colors extra, Pantone Reflex Blue C
and black



KORDSA
TEKNİK TEKSTİL A.Ş.



il Kodu 34

İRSALİYE

SERI

SIRA

TANZİM TARİHİ

FİİLİ SEVK TARİHİ

SİPARİŞ NO

REF. NO.

MERKEZ
ALIKAHYA FATİH MAH.
SANAYİCİ CAD. NO:90
41310 İZMİT, KOCAELİ
T 0262 316 70 00
F 0262 316 70 70
www.kordsa.com

TEKNOPARK OFİS:
SANAYİ MAH. TEKNOPARK BULVARI
NO:1/1B 34906 PENDİK, İSTANBUL
T 0216 300 10 00

BÜYÜK MÜKELLEFLER V.D.
5770053564

VERGİ DAİRESİ / HESAP NO

SEVK NEDENİ

TESLİM EDEN

ADI, SOYADI

IMZA

TESLİM ALAN (SEVK İRSALİYESİNİ 2 NÜSHA OLARAK TESLİM ALDIM)

ADI, SOYADI

ARAC NO

İMZA

The design that will set an example for Kordsa stamps is given in this section.



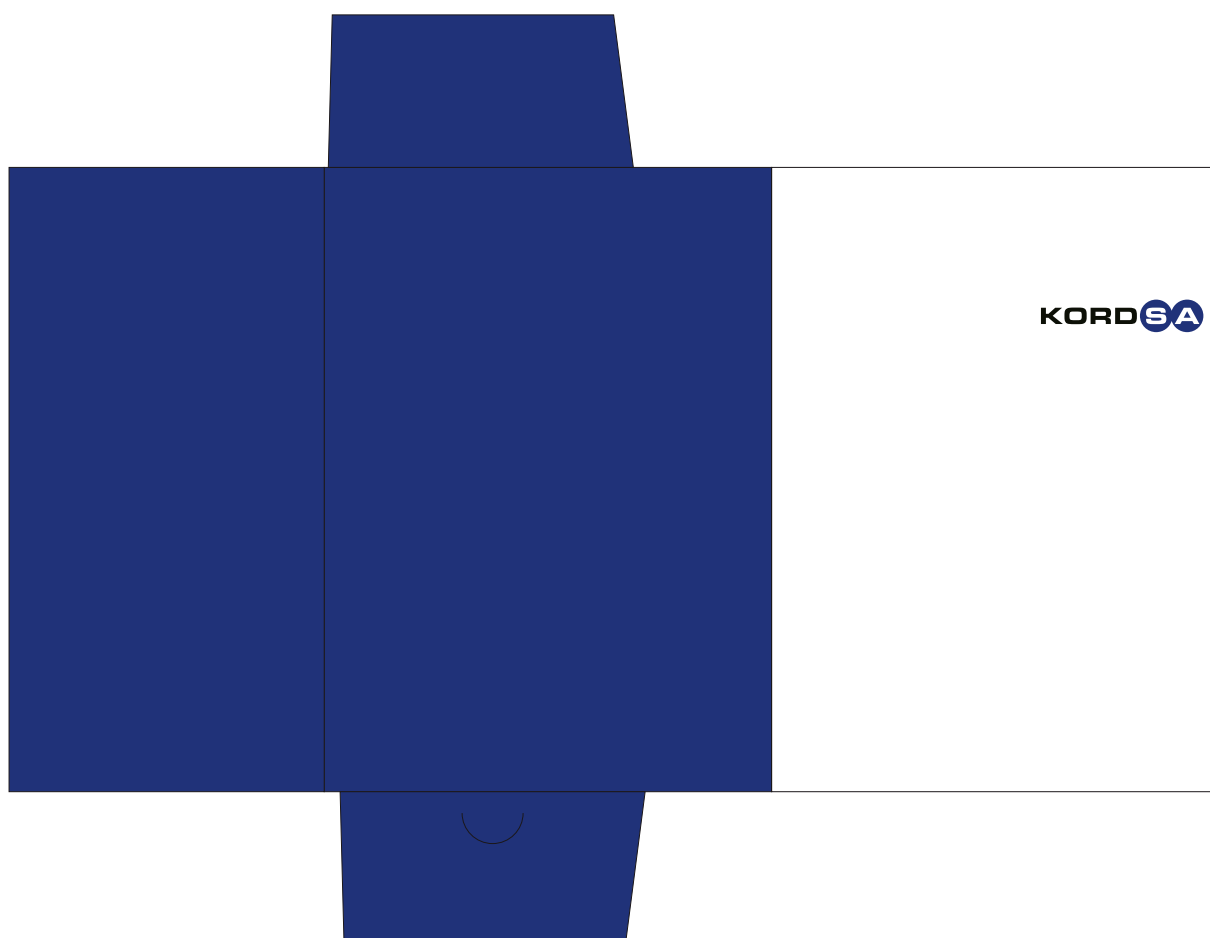
KORDSA
TEKNİK TEKSTİL A.Ş.

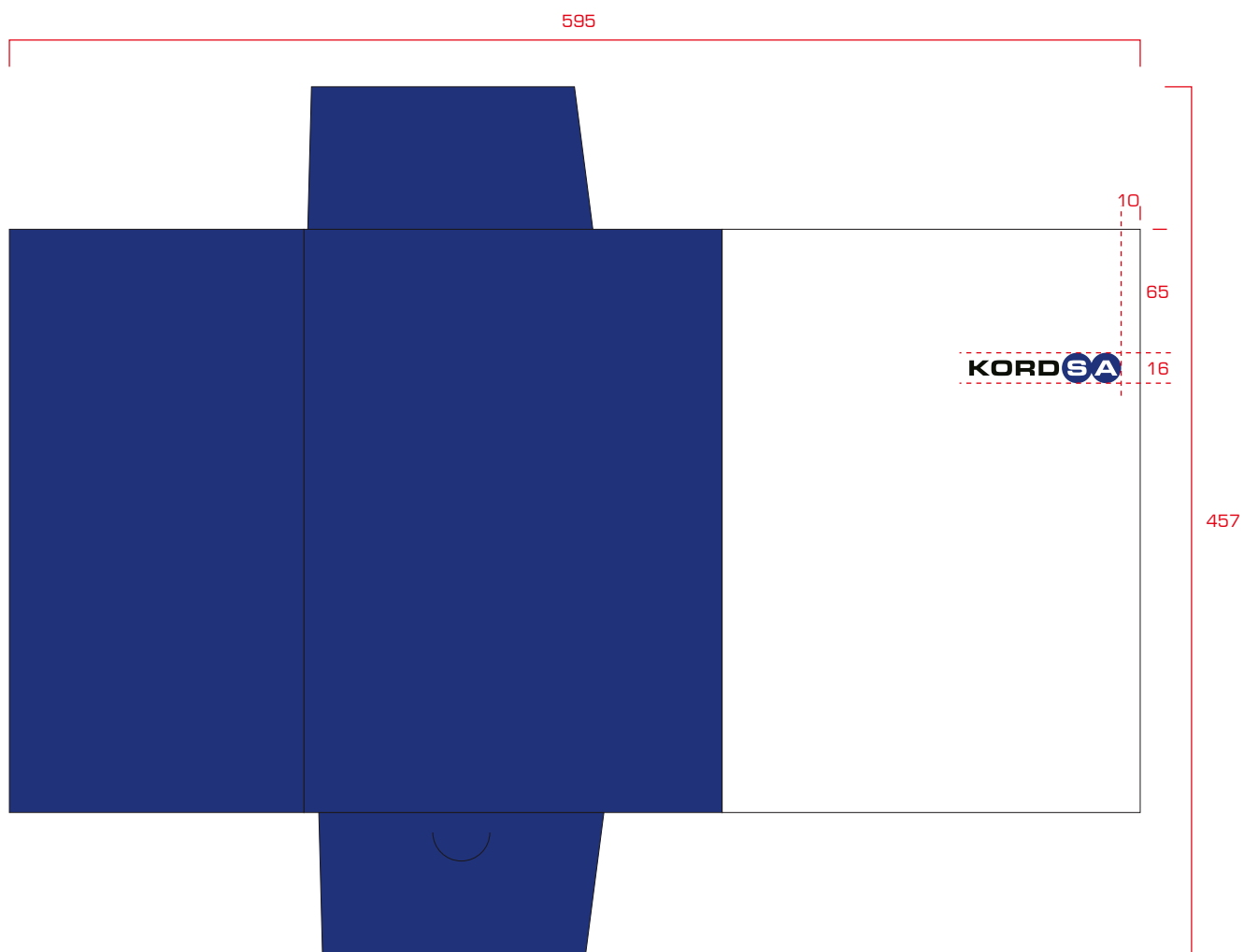


KORDSA
TEKNİK TEKSTİL A.Ş.

ALİKAHYA FATİH MAH. SANAYİCİ CAD.
NO:90 41310 İZMİT, KOCAELİ

Size: 595 x 457 mm open (closed 220 x 307 mm)
Paper: 400 gr. matte coated
Print: Outer side 2 colors extra Pantone Reflex Blue C and black; inner side single color extra Pantone 644' outer surface matte cellophane, inner surface matte varnish; local glossy lacquer molded on the logo on the outside

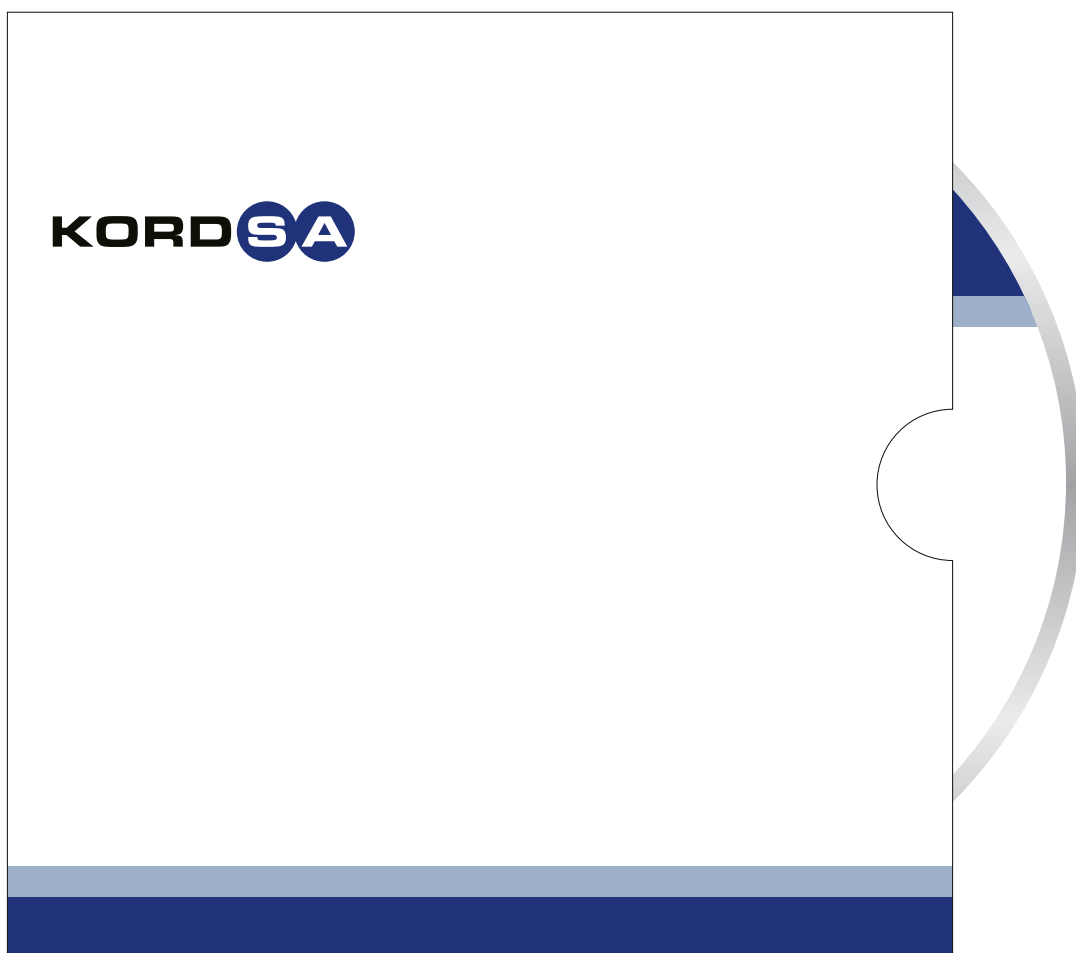


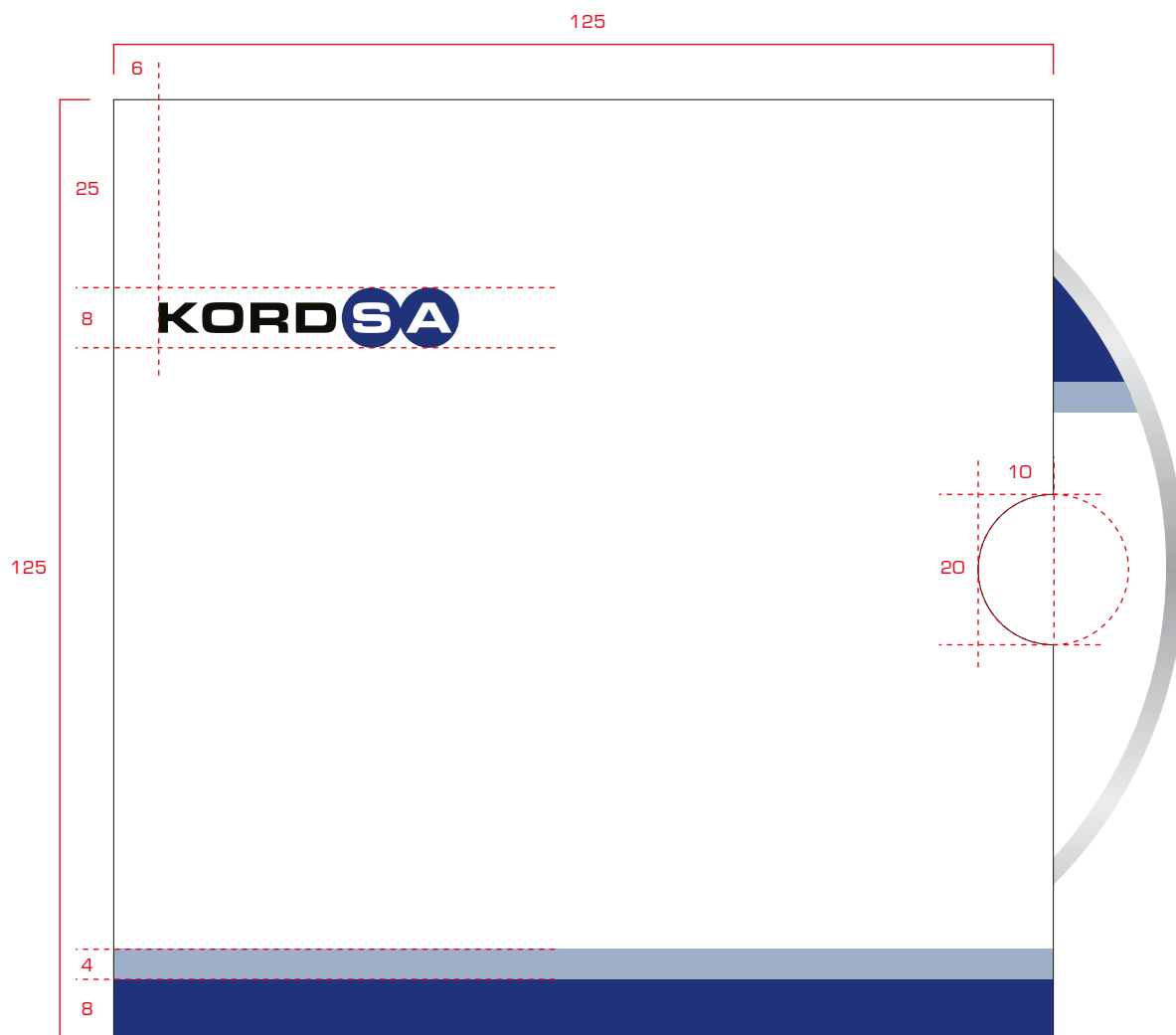


Size: 125 x 125 mm (closed)

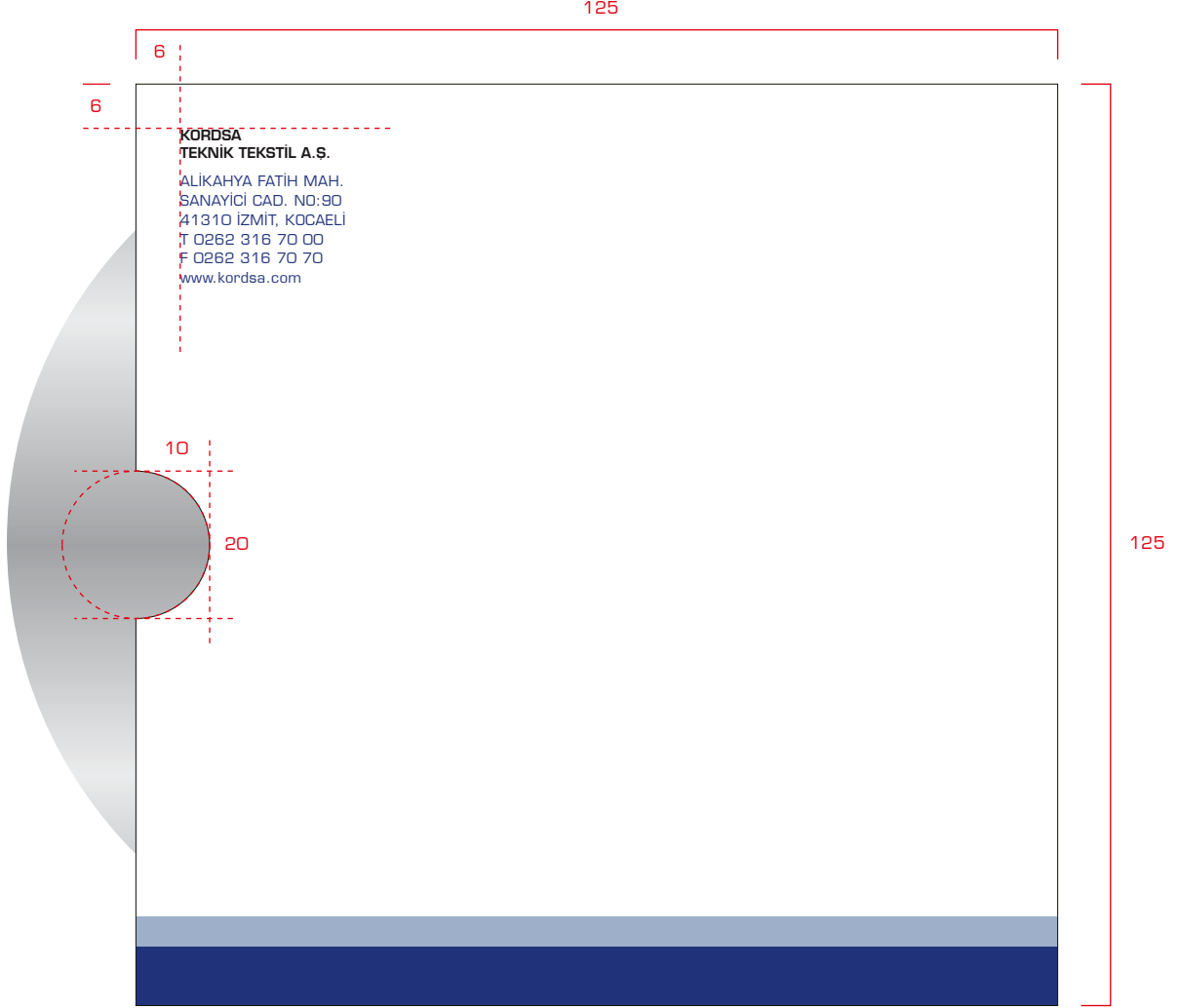
Paper: 300 gr. matte coated

Print: 3 colors extra Pantone Reflex Blue C, 644 and black, matt cellophane, local glossy lacquer with molding on the logo



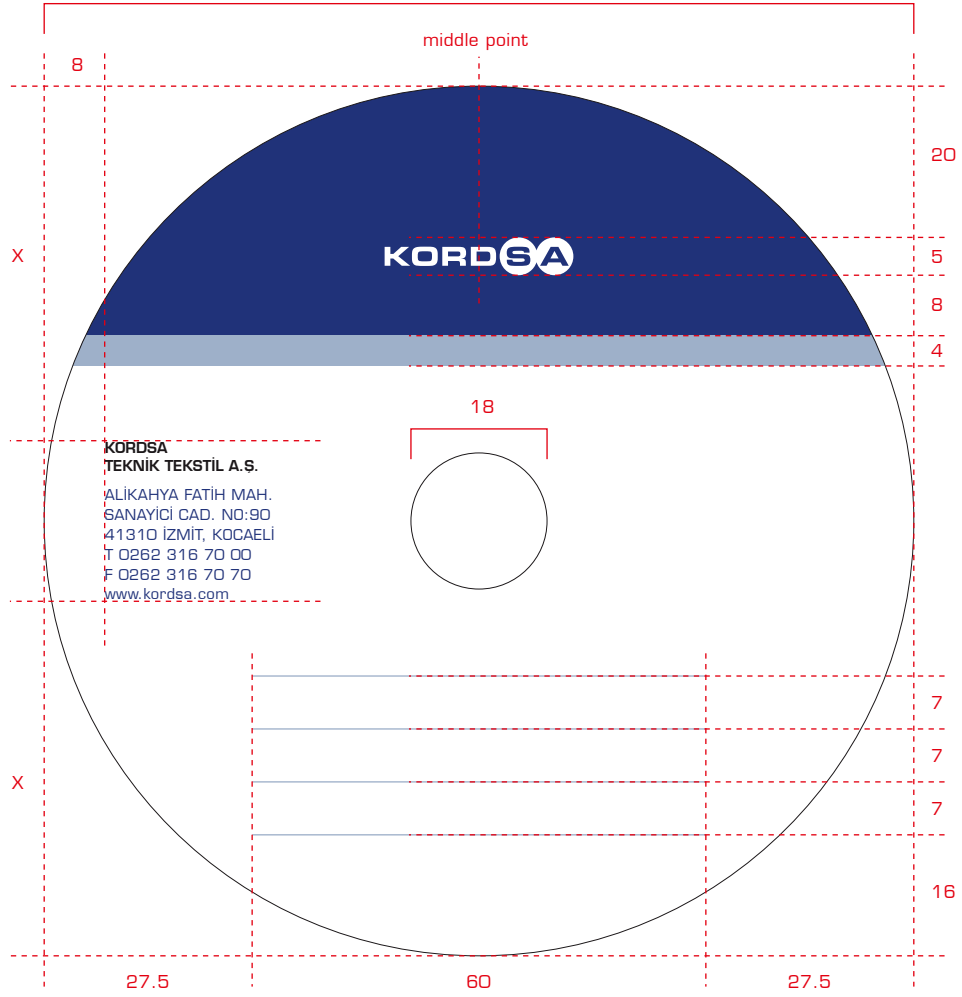


Fonts:
Sabanci Eurostile Demi
Sabanci Eurostile Regular
Font size: 5.5 points
Line break: 135%
Between paragraphs: 67.5%
Between letters: 3%



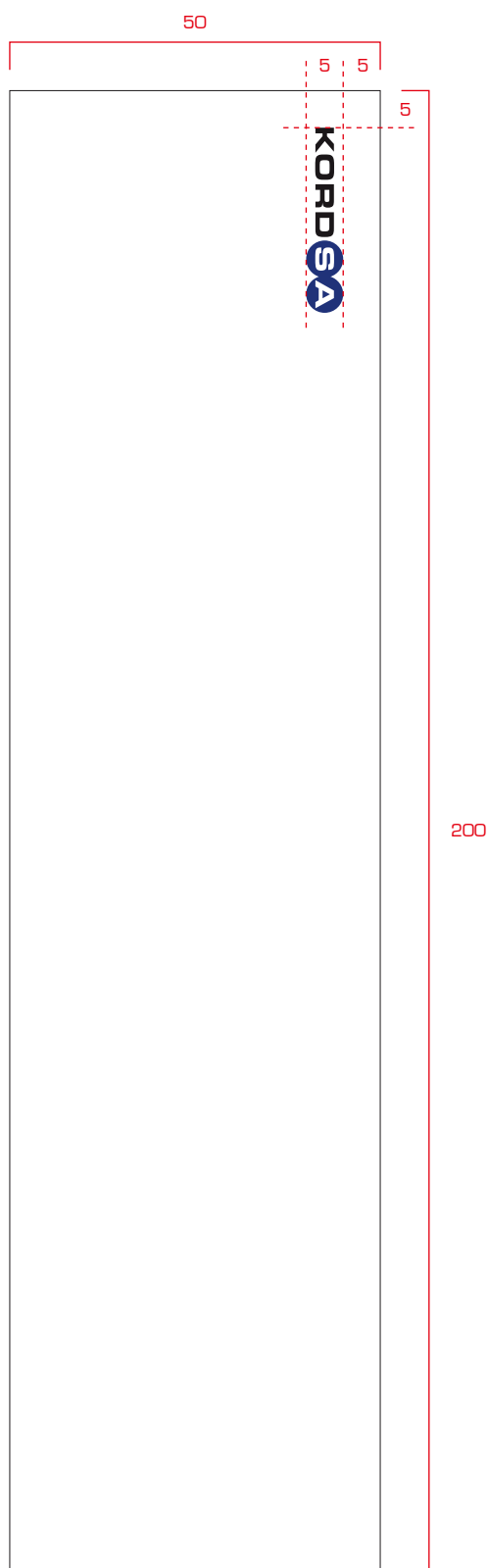
Size: 115 mm (diameter)
Paper: 80 gr. 1. dough, self-adhesive
Print: 3 colors extra Pantone Reflex Blue C,
644 and black



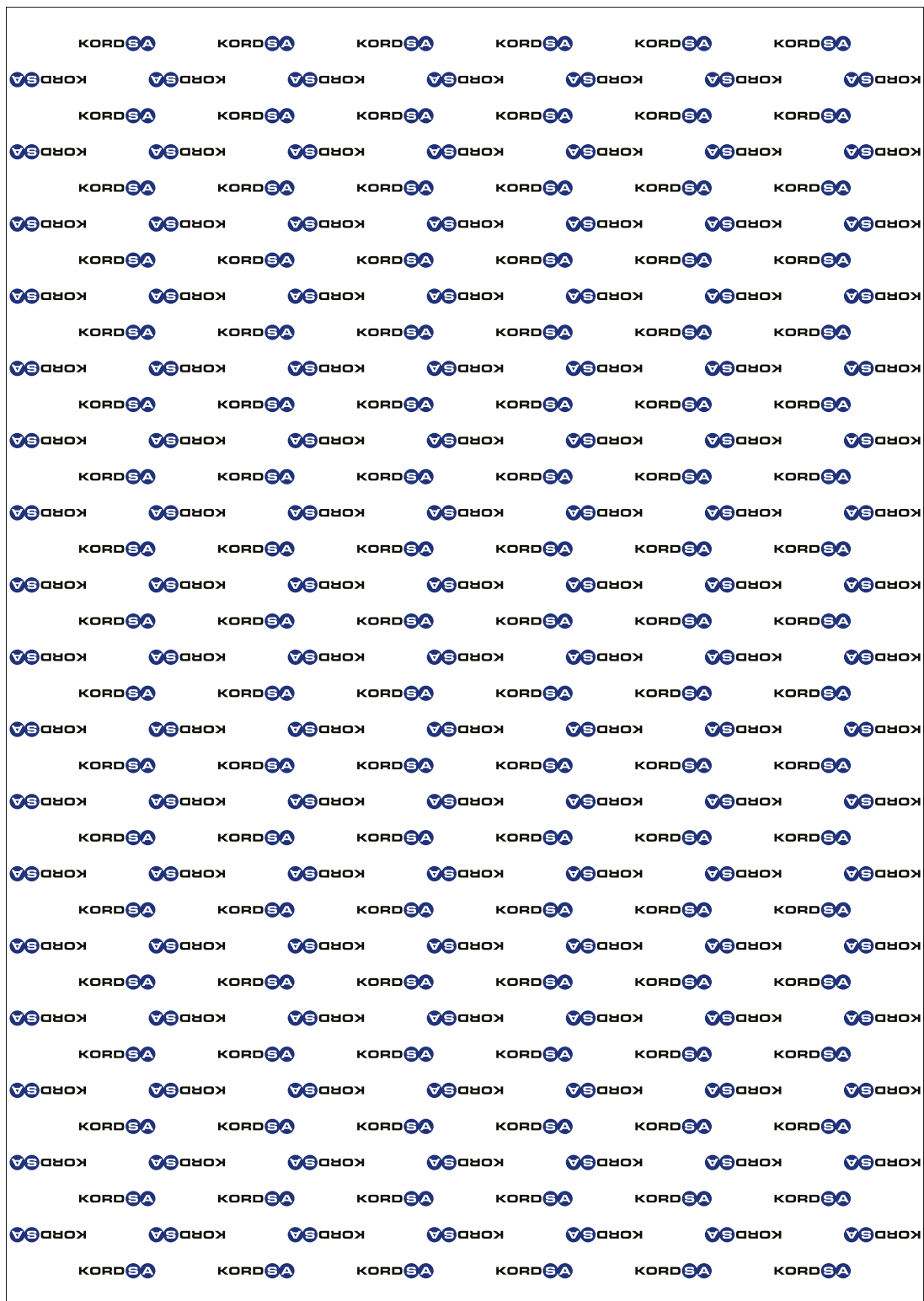


Fonts:
Sabanci Eurostile Demi
Sabanci Eurostile Regular
Font size: 5.5 points
Line break: 135%
Between paragraphs: 67.5%
Between letters: 3%

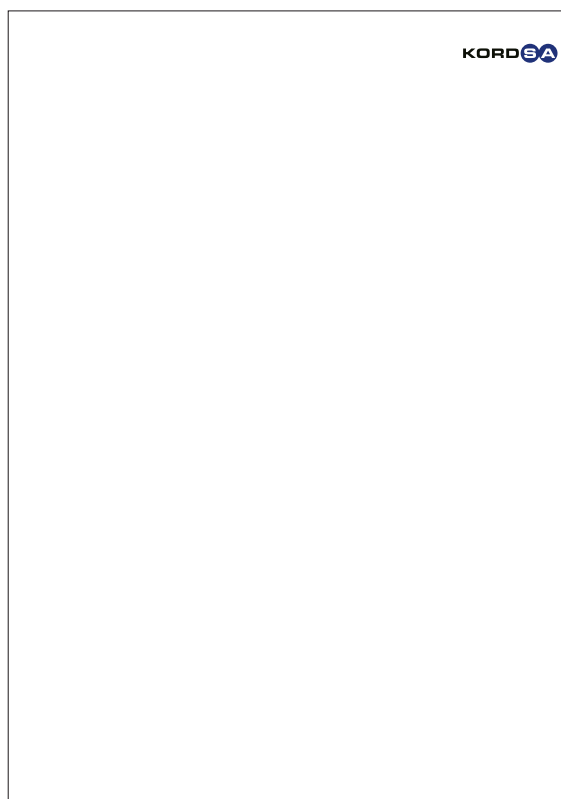
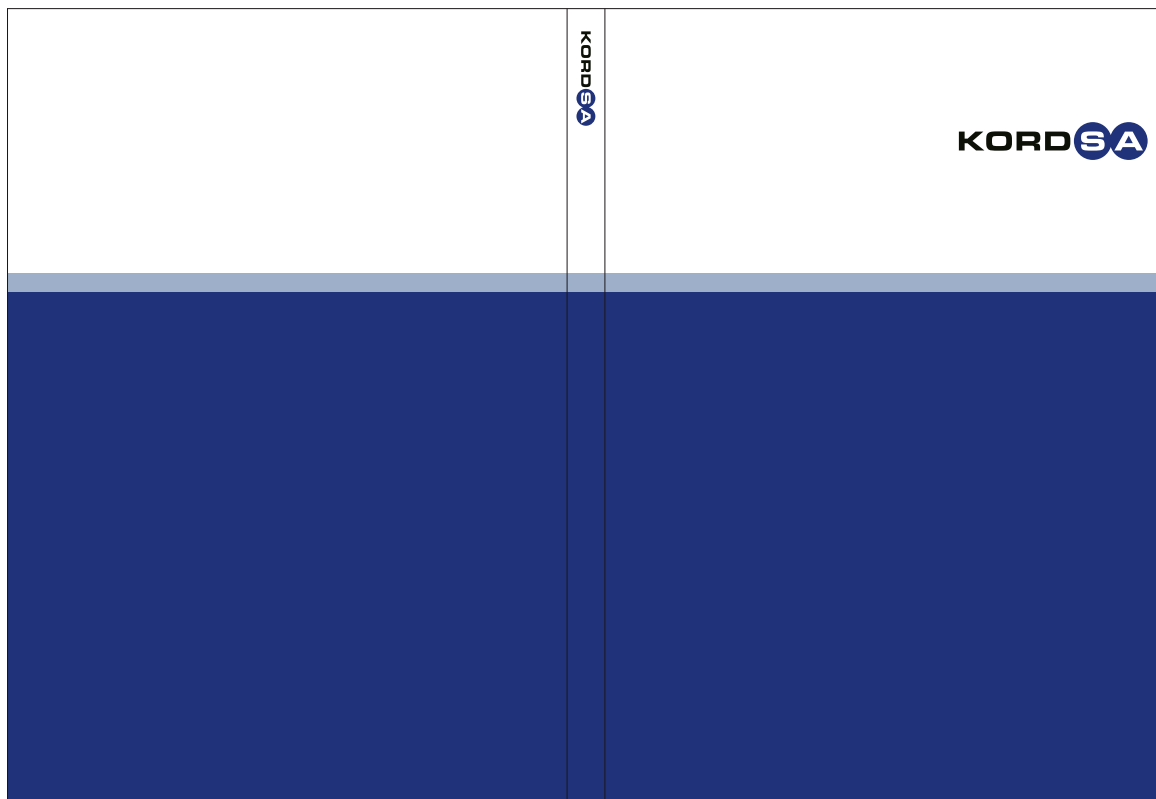
Size: A4 / 50 x 200 mm
Paper: 90 gr. 1. dough, self-adhesive
Print: 2 colors extra, Pantone Reflex Blue C
and black



Size: 480 x 680 mm
Paper: 90 gr. matte coated
Print: 2 colors extra Pantone Reflex Blue C
and black



Cover size: 306 x 210 mm Paper: 300 gr. matte coated
Print: 3 colors extra, Pantone Reflex Blue C, 644 and black
Page size: 148 x 210 mm Paper: 90 gr. 1. Dough
Printing: 2 colors extra, Pantone Reflex Blue C and black



Kordsa duct tape and regulations that will set an example for parcel applications are given in this section.



The minimum aspect ratios of the Kordsa sign should be determined in accordance with the "Limit to Approach the Logo" shown in the basic elements.



The approach limit to the Kordsa logo is the determining factor for minimum signage dimensions.



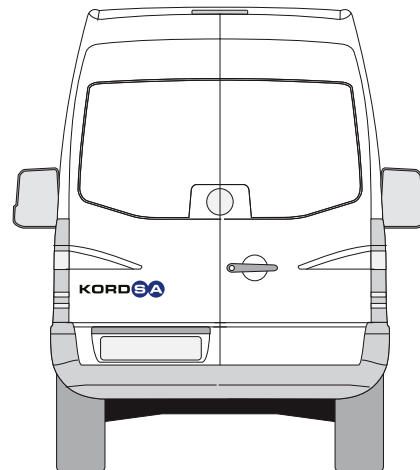
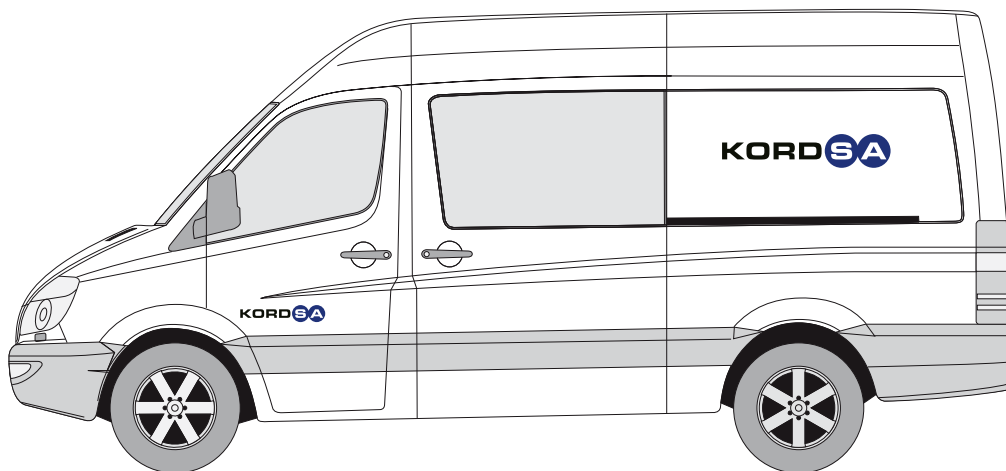
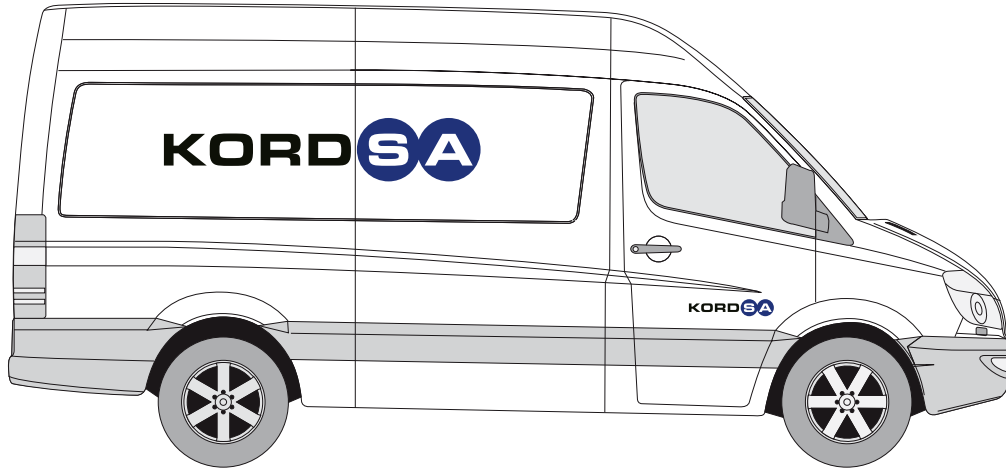
Regulations that will set an example for Kordsa flag applications are given in this section.
The use of flags is vertical



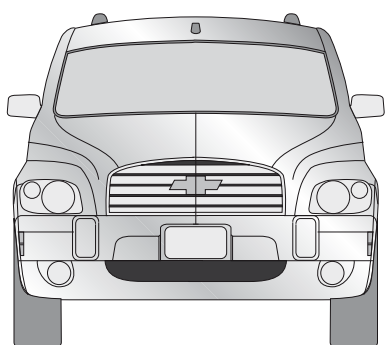
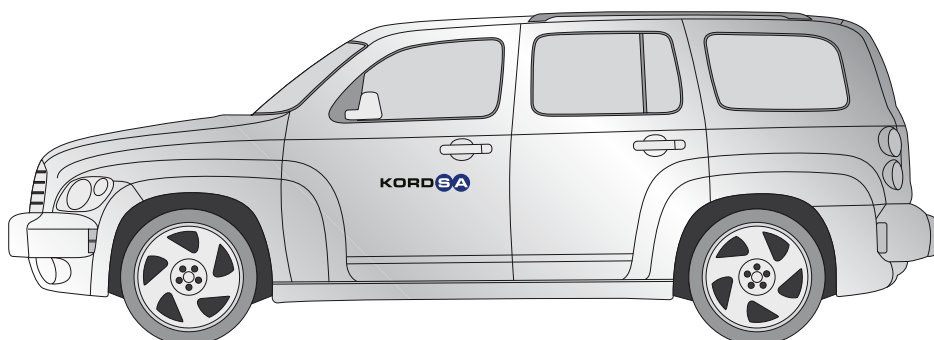
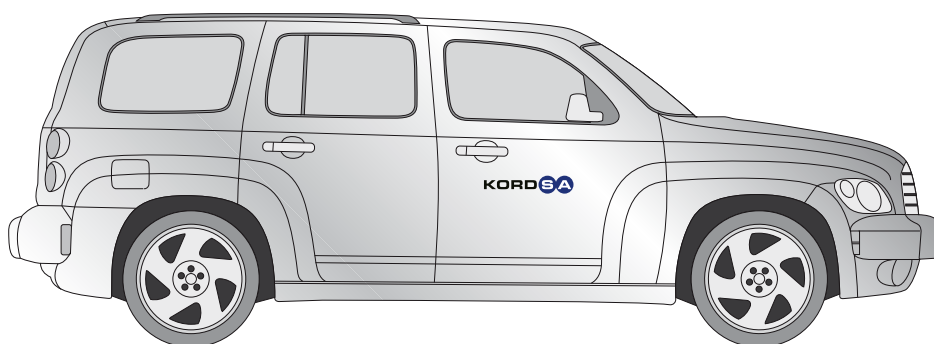
Flag ratio 1:6

The arrangements that will set an example for the applications of Kordsa vehicle are given in this section.

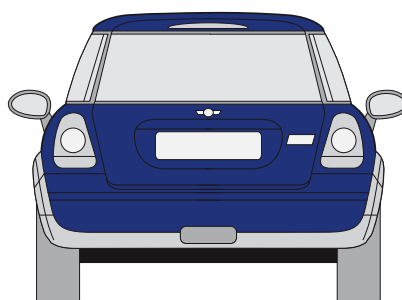
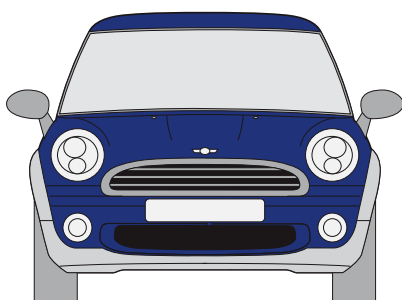
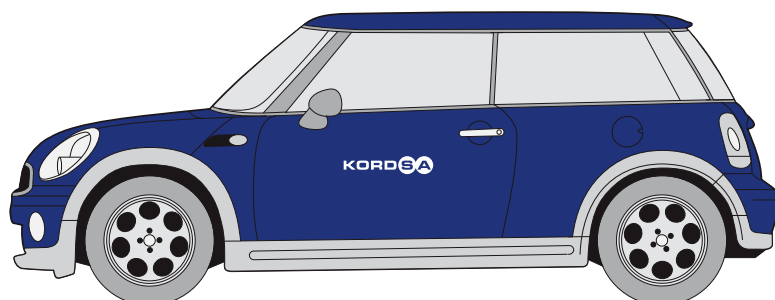
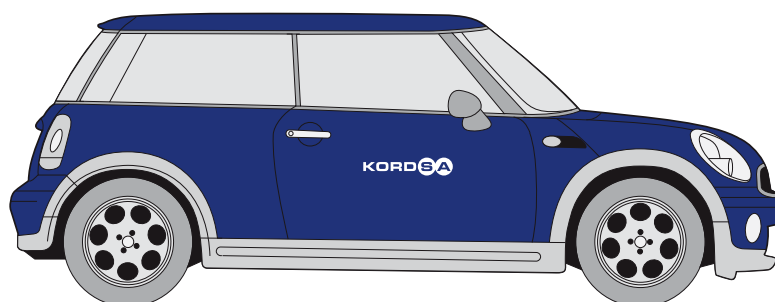
Vehicle colors should only be white, metallic gray or dark blue. Colorful logo is used in white vehicles.



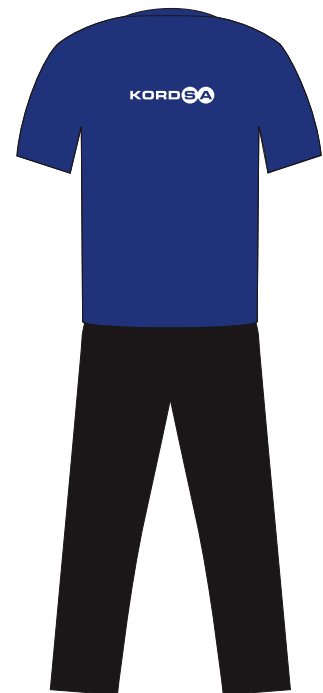
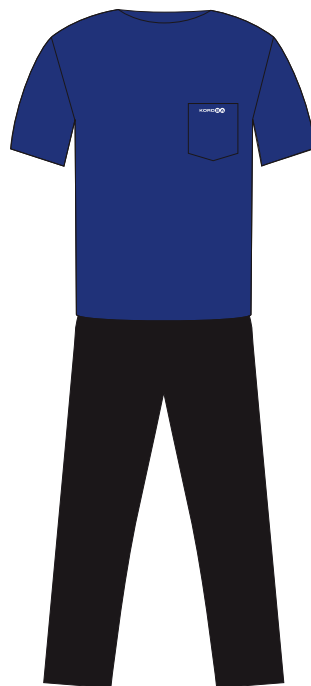
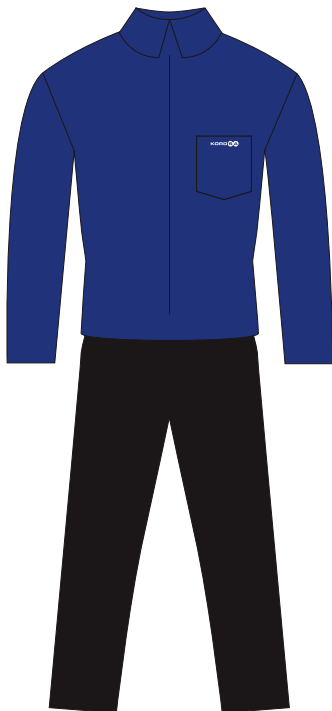
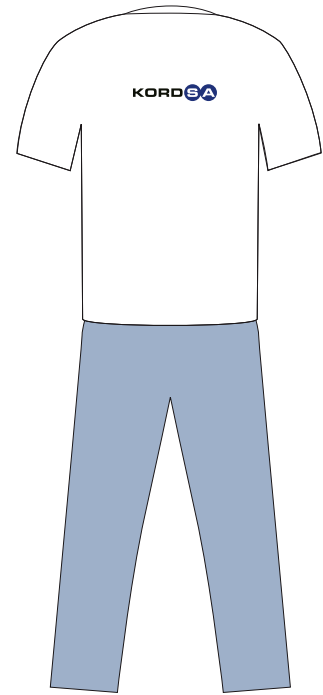
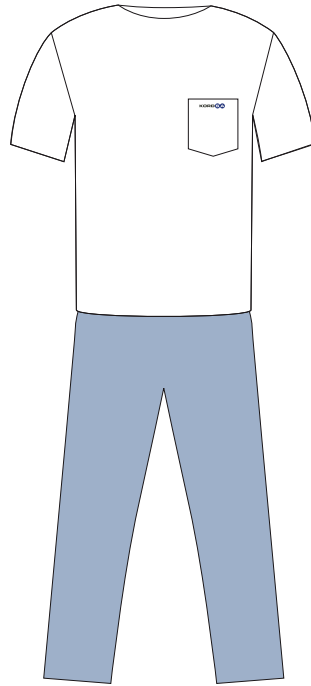
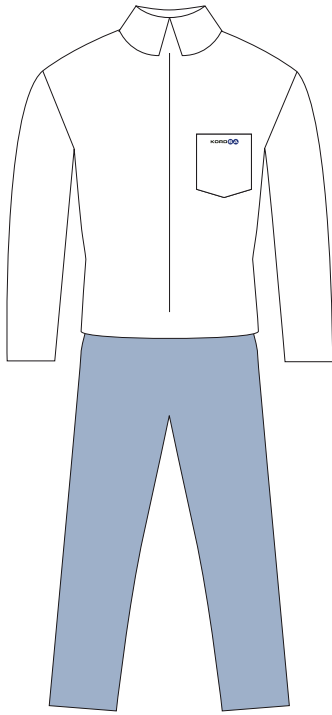
In metallic gray -colored vehicles, colored logo is used.



In dark blue vehicles, the logo is used as a single color white.



The arrangements that will set an example for the use of logo on Kordsa clothes are given in this section.



The arrangements that will set an example for the use of logo on Kordsa clothes are given in this section.



The design, which will set an example for the use of Kordsa personnel card, is given in this section.

ADI	GÜLDEN
SOYADI	ŞİMŞEK
SSK SİCİL NO	4112200336699
PER. SİCİL NO	07456
DOĞUM TARİHİ	01.03.1968
İ E GİRİ TARİHİ	01.07.2006
KAN GRUBU	B+

KORDSA

85

7 20 7

10

4

26

54

5

5

5

middle point

Fonts:
Sabancı Eurostile Demi
Sabancı Eurostile Regular

7 7

7

İŞYERİNE GİRİŞ, ÇIKIŞ VE TANITMA AMACIYLA KULLANILIR, KİMLİK OLARAK KULLANILAMAZ.

KARTI SAHİBİNDEN BAŞKASI HİÇBİR SURETLE KULLANAMAZ

KART, SAHİBİNE ŞİRKET ADINA BİR YETKİ VERMEZ VE ŞİRKETİ HERHANGİ BİR SORUMLULUĞA SOKMAZ.

İSTEN AYRILMA VEYA KARTIN KAYBOLMASI HALİNDE İNSAN KAYNAKLARI ENDÜSTRİYEL İLİŞKİLERİ MÜDÜRLÜĞÜ'NE MÜRACAAT EDİLMELİDİR.

MERKEZ
ALİKAHYA FATİH MAH. SANAYİCİ CAD.
NO:90 41310 İZMİT, KOCAELİ
T 0262 316 70 00
F 0262 316 70 70

TEKNOPARK OFİS:
SANAYİ MAH. TEKNOPARK
BULVARI NO:1/1B
34906 PENDİK, İSTANBUL
T 0216 300 10 00

7

middle point

The arrangements that will set an example for Kordsa PowerPoint applications are given in this section.



Among the elements that represent Kordsa in the press and announce the institutional identity to a widespread audience, the announcements of "search for employees" have an important place. Here, examples of ads that can be adapted to different sizes are given. The horizontal dimension should not be preferred in the search for corporate element.



Halkla İlişkiler Müdürü

İşletme, Ekonomi ya da idari Bilimler dallarında yüksek öğrenim görmüş (pazarlama alanında yüksek lisansı bulunanlara öncelik tanınır), pazarlama konusunda sorumlu bir görevde en az üç yıl çalışmış, iyi derecede İngilizce bilen kırk yaşını aşmamış ve askerlik görevini yapmış

Muhasebe Müdürü

Muhasebe dalında yüksek öğrenim görmüş, konusunda sorumlu bir görevde en az üç yıl çalışmış, kırk yaşını aşmamış ve askerlik görevini yapmış

Personel Müdürü

İşletme, Ekonomi ya da idari bilimler dallarında yüksek öğrenim görmüş, konusunda sorumlu bir görevde en az üç yıl çalışmış, kırk yaşını aşmamış ve askerlik görevini yapmış

Aranan ön nitelikleri eksiksiz taşıyan adayların, www.sabanci.com/kariyer internet adresi üzerinde yer alan "Halkla İlişkiler Müdürü", "Muhasebe Müdürü" ve "Personel Müdürü" ilanlarına başvurmaları gerekmektedir

Bu uygulama değerli adaylarımızın en az zaman kaybı ile şirketlerimize başvurmasını, başvurularının değerlendirme sürecine katılımını ve sürekli güncel tutulabilmesi imkanını sağlayacaktır.

115 (3 columns)

7	3	5
4		
6		
4		
	Halkla İlişkiler Müdürü İşletme, Ekonomi ya da idari Bilimler dallarında yüksek öğrenim görmüş (pazarlama alanında yüksek lisansı bulunanlara öncelik tanınır), pazarlama konusunda sorumlu bir görevde en az üç yıl çalışmış, iyi derecede ingilizce bilen kırk yaşını aşmamış ve askerlik görevini yapmış Muhasebe Müdürü Muhasebe dalında yüksek öğrenim görmüş, konusunda sorumlu bir görevde en az üç yıl çalışmış, kırk yaşını aşmamış ve askerlik görevini yapmış Personel Müdürü İşletme, Ekonomi ya da idari bilimler dallarında yüksek öğrenim görmüş, konusunda sorumlu bir görevde en az üç yıl çalışmış, kırk yaşını aşmamış ve askerlik görevini yapmış Aranan ön nitelikleri eksiksiz taşıyan adayların, www.sabanci.com/kariyer internet adresi üzerinde yer alan "Halkla İlişkiler Müdürü", "Muhasebe Müdürü" ve "Personel Müdürü" ilanlarına başvurmaları gerekmektedir Bu uygulama değerli adaylarımızın en az zaman kaybı ile şirketlerimize başvurmasını, başvurularının değerlendirme sürecine katılımını ve sürekli güncel tutulabilmesi imkanını sağlayacaktır.	
3		
1		5

middle point

H: Variable

Fonts:
Sabancı Eurostile Regular
Documenta Serif Bold
Documenta Serif Regular
Documenta Serif Italic

Among the elements that represent Kordsa in the press and announce the institutional identity to a widespread audience, the announcements of "search for employees" have an important place. Here, examples of ads that can be adapted to different sizes are given. The horizontal dimension should not be preferred in the search for corporate element.

BEKSA

BRISA

KORDSA

Halkla İlişkiler Müdürü

İşletme, Ekonomi ya da idari Bilimler dallarında yüksek öğrenim görmüş (pazarlama alanında yüksek lisansı bulunanlara öncelik tanınır), pazarlama konusunda sorumlu bir görevde en az üç yıl çalışmış, iyi derecede İngilizce bilen kırk yaşını aşmamış ve askerlik görevini yapmış

Muhasebe Müdürü

Muhasebe dalında yüksek öğrenim görmüş, konusunda sorumlu bir görevde en az üç yıl çalışmış, kırk yaşını aşmamış ve askerlik görevini yapmış

Personel Müdürü

İşletme, Ekonomi ya da idari bilimler dallarında yüksek öğrenim görmüş, konusunda sorumlu bir görevde en az üç yıl çalışmış, kırk yaşını aşmamış ve askerlik görevini yapmış

Aranan ön nitelikleri eksiksiz taşıyan adayların, www.sabanci.com/kariyer internet adresi üzerinde yer alan "Halkla İlişkiler Müdürü", "Muhasebe Müdürü" ve "Personel Müdürü" ilanlarına başvurmaları gerekmektedir

Bu uygulama değerli adaylarımızın en az zaman kaybı ile şirketlerimize başvurmasını, başvurularının değerlendirme sürecine katılımını ve sürekli güncel tutulabilmesi imkanını sağlayacaktır.

115 (3 columns)

7	3	5
4		
6		
4		
6		
4		
6		
4		
Halkla İlişkiler Müdürü İşletme, Ekonomi ya da idari Bilimler dallarında yüksek öğrenim görmüş (pazarlama alanında yüksek lisansı bulunanlara öncelik tanınır), pazarlama konusunda sorumlu bir görevde en az üç yıl çalışmış, iyi derecede İngilizce bilen kırk yaşını aşmamış ve askerlik görevini yapmış Muhasebe Müdürü Muhasebe dalında yüksek öğrenim görmüş, konusunda sorumlu bir görevde en az üç yıl çalışmış, kırk yaşını aşmamış ve askerlik görevini yapmış Personel Müdürü İşletme, Ekonomi ya da idari bilimler dallarında yüksek öğrenim görmüş, konusunda sorumlu bir görevde en az üç yıl çalışmış, kırk yaşını aşmamış ve askerlik görevini yapmış Aranan ön nitelikleri eksiksiz taşıyan adayların, www.sabanci.com/kariyer internet adresi üzerinde yer alan "Halkla İlişkiler Müdürü", "Muhasebe Müdürü" ve "Personel Müdürü" ilanlarına başvurmaları gerekmektedir Bu uygulama değerli adaylarımızın en az zaman kaybı ile şirketlerimize başvurmasını, başvurularının değerlendirme sürecine katılımını ve sürekli güncel tutulabilmesi imkanını sağlayacaktır.		
1	4	5

middle point

H: Variable

Fonts:
Sabancı Eurostile Regular
Documenta Serif Bold
Documenta Serif Regular
Documenta Serif Italic

Corporate logo is not used in death announcements. The name "Kordsa is written in capital letters with the " Sabancı Eurostile Demi "writing character under the text.

Simil tempour sunt in culpa qui odique cividud et officia deser
bount mollit anim id estat eque pecu repud lo laborum im et dolor
fuga et harund non recusan, itaque e dereud faci est er expedit
distant nam cons ercenit tentu liber tempori temporbud autem
sapiente delectus auloroles dur staie fer aut refer endis dol orib
tempori.

NAME SURNAME

Rosquos ti paulo ria ergat nos amice ant memorite tum etur adipo
nising elit, sed diamebevol olestia access nonu eiusmod tempor
incudiunt ut laboread augen dias cum etitay dolore eliquam erat
eiusmod vulopata blandi praesent.

KORDSA

Size: 150 x 105 mm
Paper: 300 gr. 1. Dough
Print: Single color extra black

KORDSA

Sevgili *Mehmet Topal*

*Zor gününüzde acınızı paylaşıyor,
dayanma gücü ve sabır dileriz.*

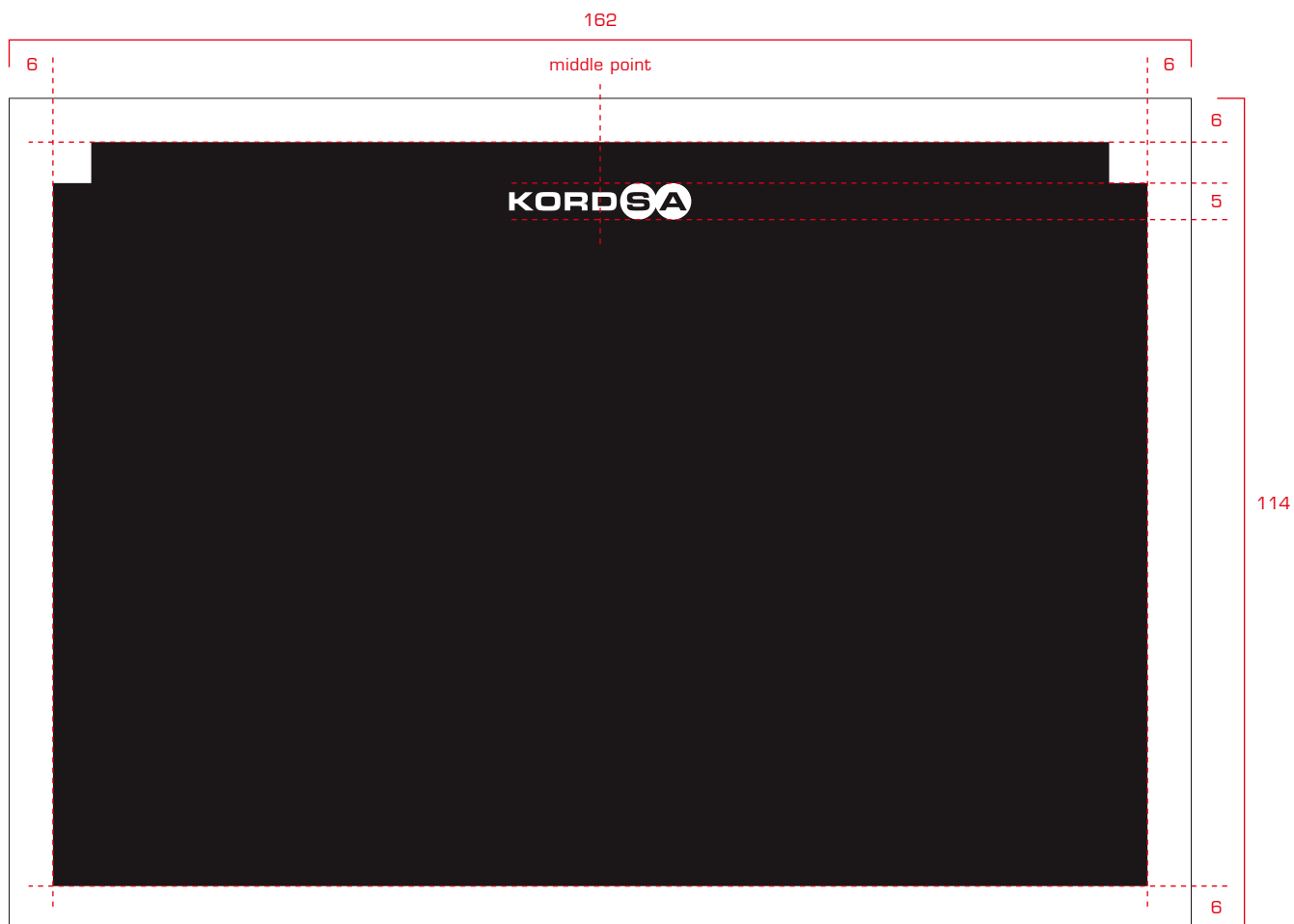
Size: 150 x 105 mm
Paper: 300 gr. 1. Dough
Print: Single color extra black



Size: 162 X 114 mm
Envelope: 90 gr. 1. dough, self-adhesive
Print: Single color extra black



Size: 162 X 114 mm
Envelope: 90 gr. 1. dough, self-adhesive
Print: Single color extra black



Size: 210 x 297 mm
Paper: Foil / Millenium Catalog, Acquulallo 1809
Print: 3 Colors Extra Pantone Reflex Blue C, 877 and
Black

KIDEM BELGESİ

Sayın *Mehmet Topal*

25

Şirketimizde hizmet yılını
tamamlamış bulunmaktasınız.

Çalışmalarınız için teşekkürlerimizi sunar,
başarı ve esenlikler dileriz.

KORDSA

10 210 10 10 30 10

KIDEM BELGESİ

Sayın *Mehmet Topal*

25

Şirketimizde hizmet yılını tamamlamış bulunmaktasınız.

Çalışmalarınız için teşekkürlerimizi sunar, başarı ve esenlikler dileriz.

KORDSA

297

In -company announcements in Kordsa can be prepared in Word etc. programs and A4 formats on PC



ORGANİZASYON DUYURUSU

İÇ DENETİM UZMANI

Kordsa iç denetim işlevinin yeniden yapılandırma çalışmaları doğrultusunda, **1 Ocak 2008** tarihi itibarıyla geçerli olacak olan aşağıdaki duyuruyu paylaşmaktan memnuniyet duyarız.

André Gentil Pereira das Neves, Kordsa Brezilya merkezli olarak **İç Denetim Uzmanı** olarak atanmış olup **Global İç Denetim Müdürüne** rapor verecektir.

André Neves, lisans derecesini 1996 yılında Bilgisayar Bilimleri ve Matematik bölümünden Wittenburg Üniversitesi'nden almıştır. Yüksek lisans derecesini 2004 yılında, Kurumsal Yönetim alanında Fundação Getúlio Vargas'tan almıştır. Brezilya, Bahia'da bulunan Xerox Comércio & Indústria'da, 1999 ile 2002 yıllarında ağ yönetimi, veri tabanı idaresi ve son kullanıcı desteği alanlarında çeşitli görevleri yerine getirerek Kıdemli Sistemler Analisti olarak çalışmıştır. Mayıs 2002 tarihinde görevinden ayrıldıktan sonra, Kordsa Brezilya'ya katılmıştır. Yakın zamanda dışarıdan hizmet sözleşmeleri, ağ, kurumsal veri tabanı, ERP, TPM program kurulumları ve işletme açılımları ve TQM (Toplam Kalite Yönetimi) projesinden sorumlu IT Koordinatörü görevini yerine getirmektedir. André ayrıca ISO9001: 2000 sertifikalı bir iç denetçidir.

André'yi kutlar, yeni görevinde başarılar dileriz.

EDWARD LOCKHART
BAŞKAN YARDIMCISI

HAKAN ÖKER
GLOBAL
İK DİREKTÖRÜ

AYTAÇ TEKİN
GLOBAL
İÇ DENETİM
MÜDÜRÜ

210

25

10

25

15

30



Title midpoint

ORGANİZASYON DUYURUSU

İÇ DENETİM UZMANI

Kordsa iç denetim işlevinin yeniden yapılandırma çalışmaları doğrultusunda, **1 Ocak 2008** tarihi itibarıyla geçerli olacak olan aşağıdaki duyuruyu paylaşmaktan memnuniyet duyarız.

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André'yi kutlar, yeni görevinde başarılar dileriz.

EDWARD LOCKHART
BAŞKAN YARDIMCISI

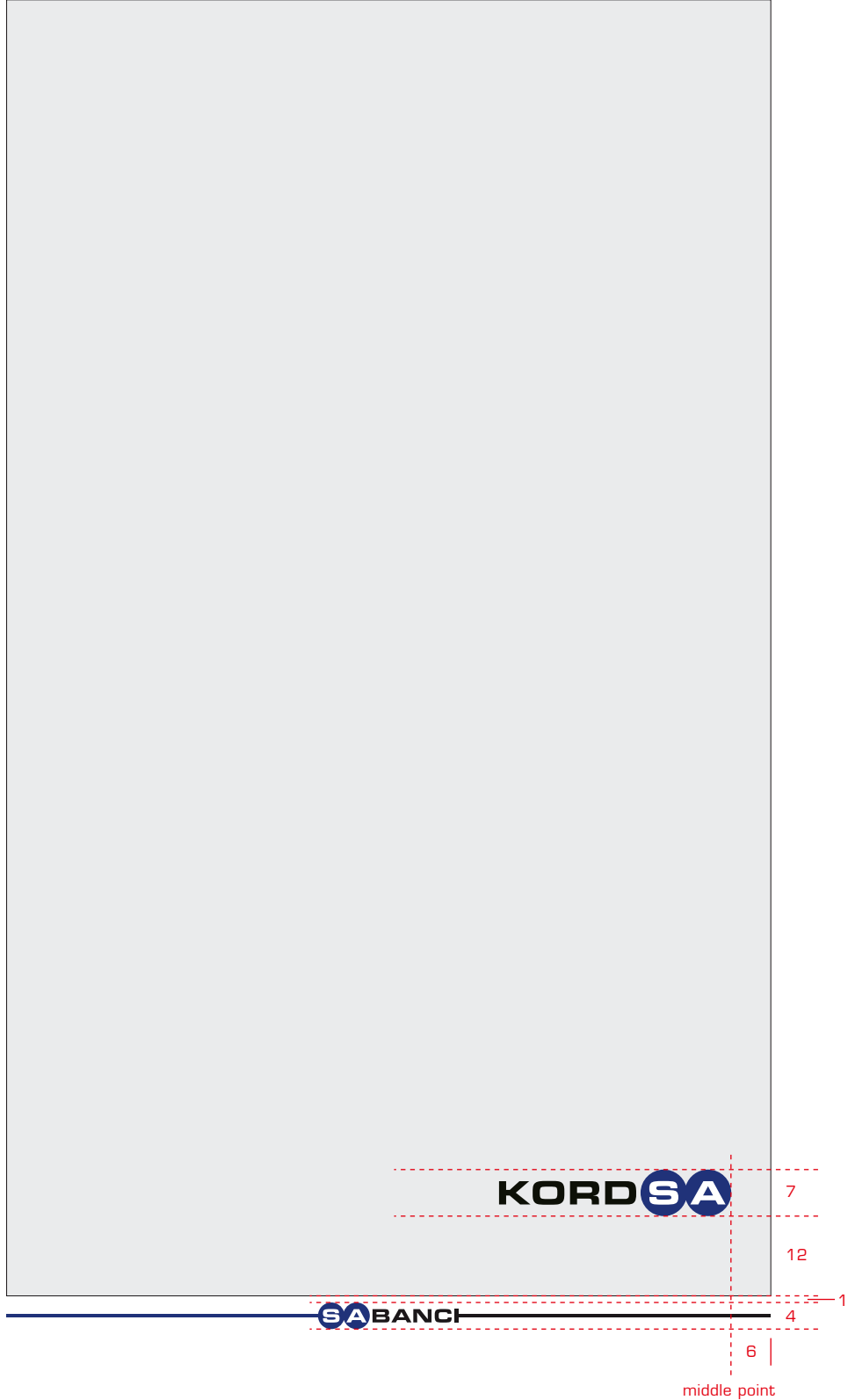
HAKAN ÖKER
GLOBAL
İK DİREKTÖRÜ

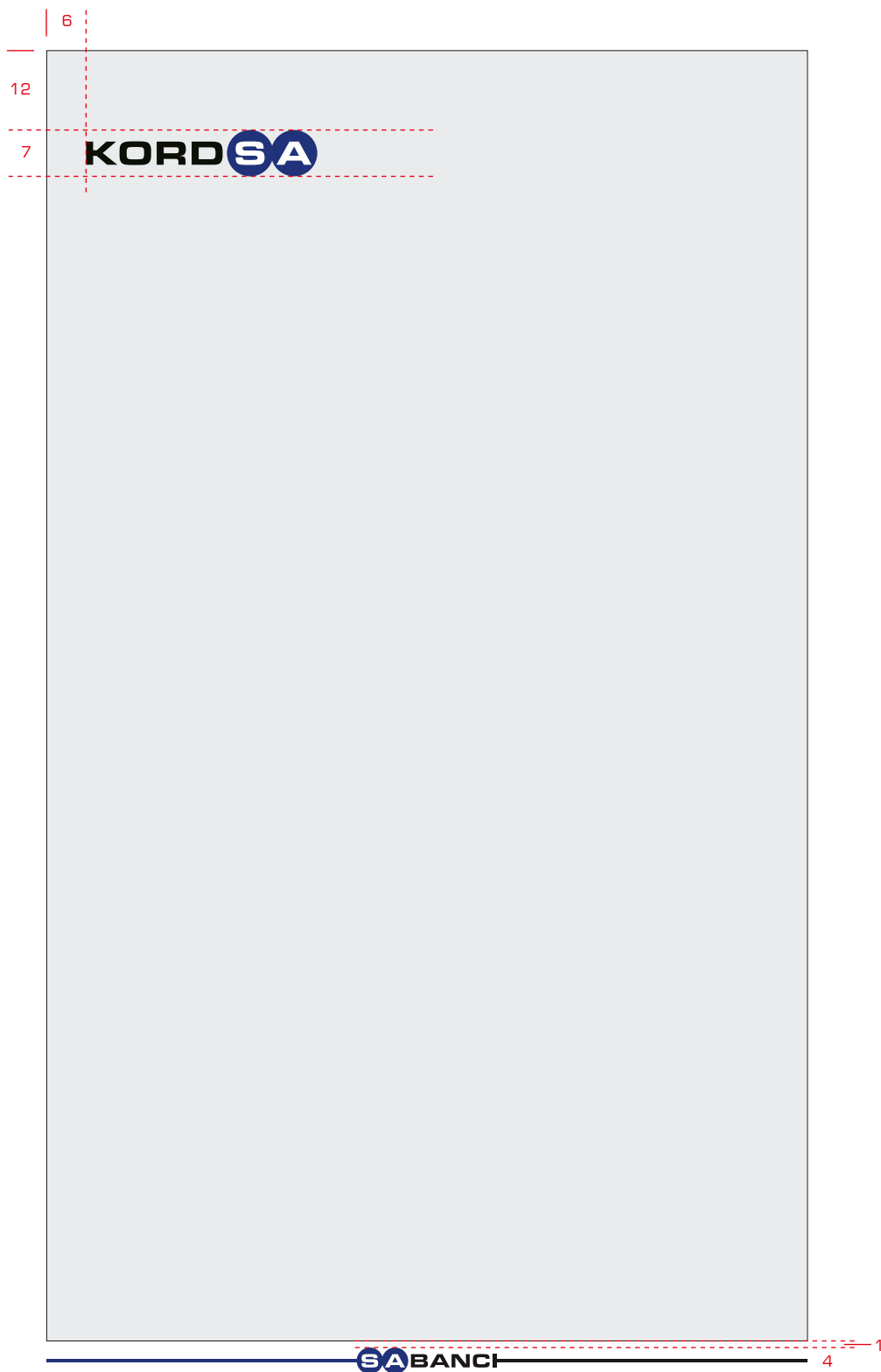
AYTAÇ TEKİN
GLOBAL
İÇ DENETİM
MÜDÜRÜ

Fonts:
Verdana Regular
Verdana Bold

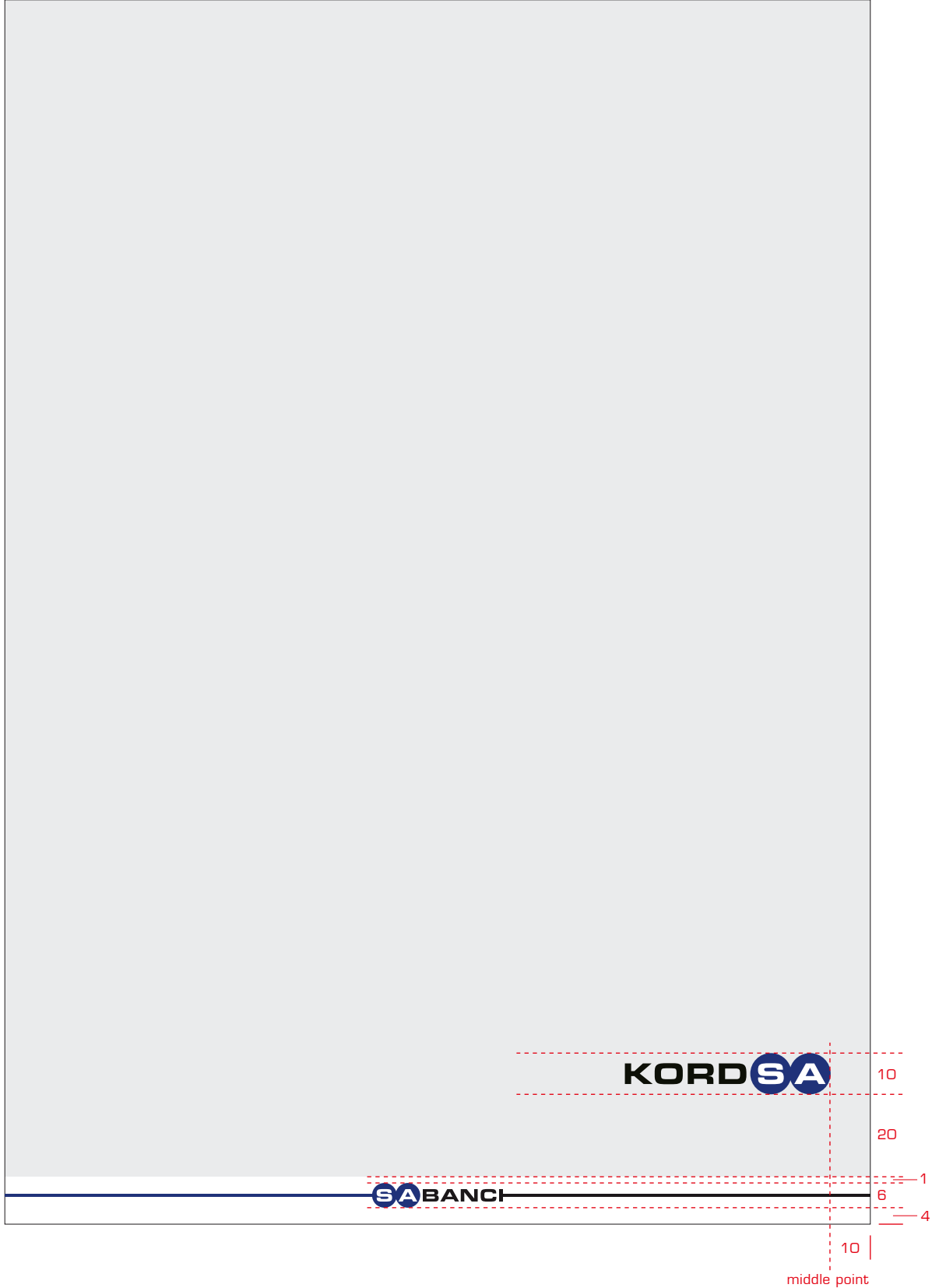
297

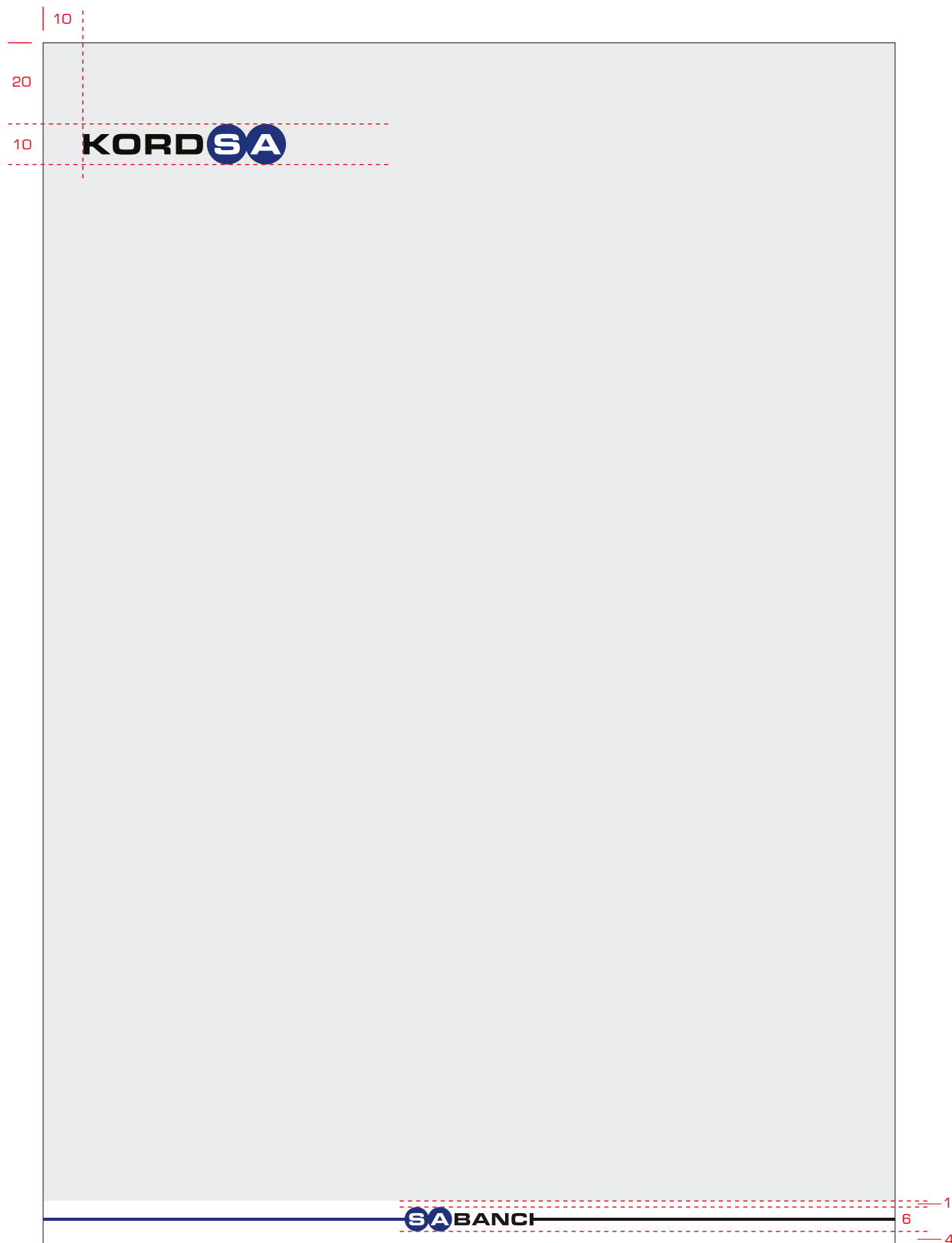
In commercial advertisements, Kordsa logo is used smaller than A4, the height of the SA sign is 7 mm and preferably on the bottom right or on the left. Sabancı logo is used in the lower middle. (For detailed information, see Sabancı Community Corporate Identity Guide)



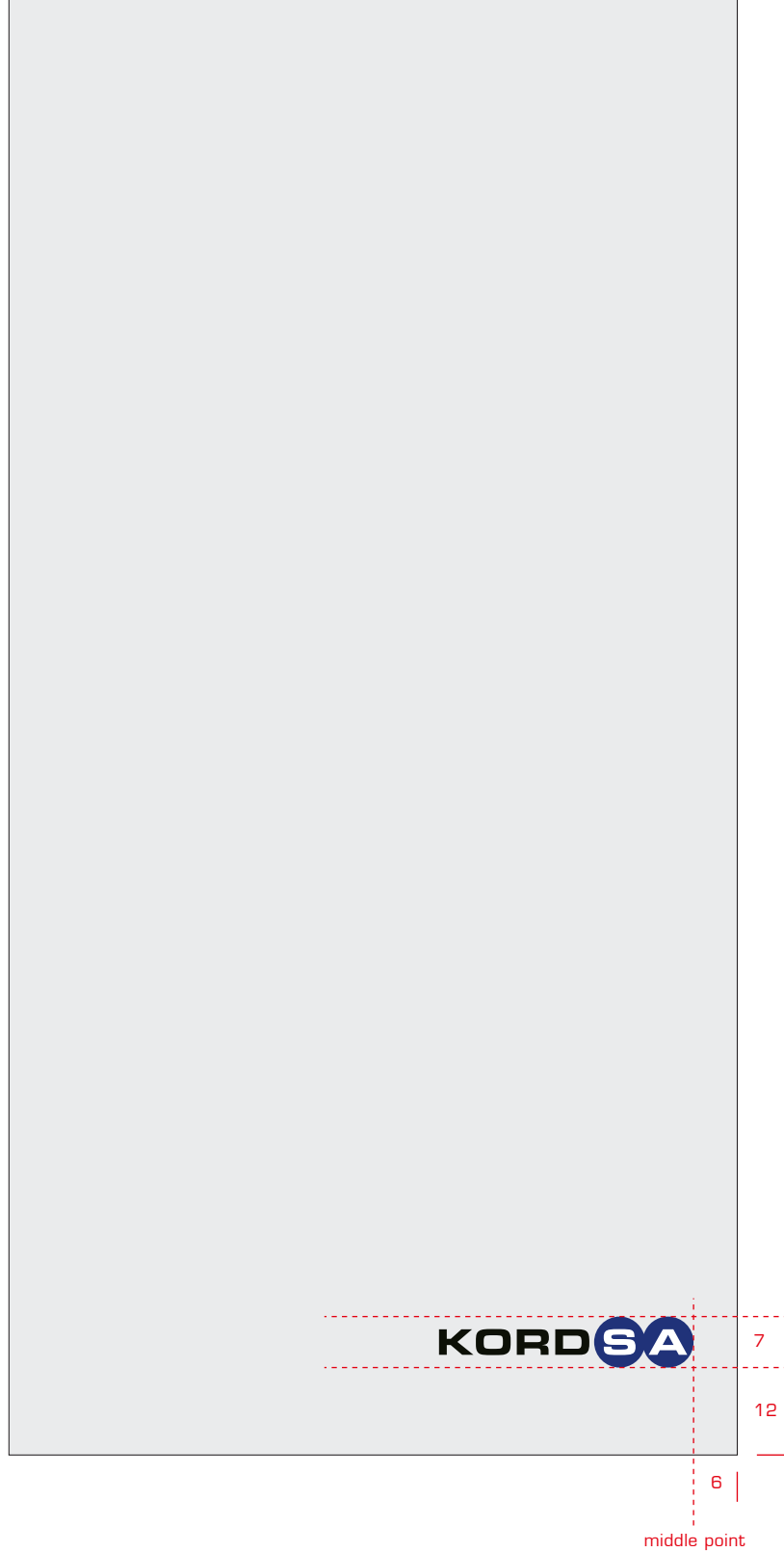


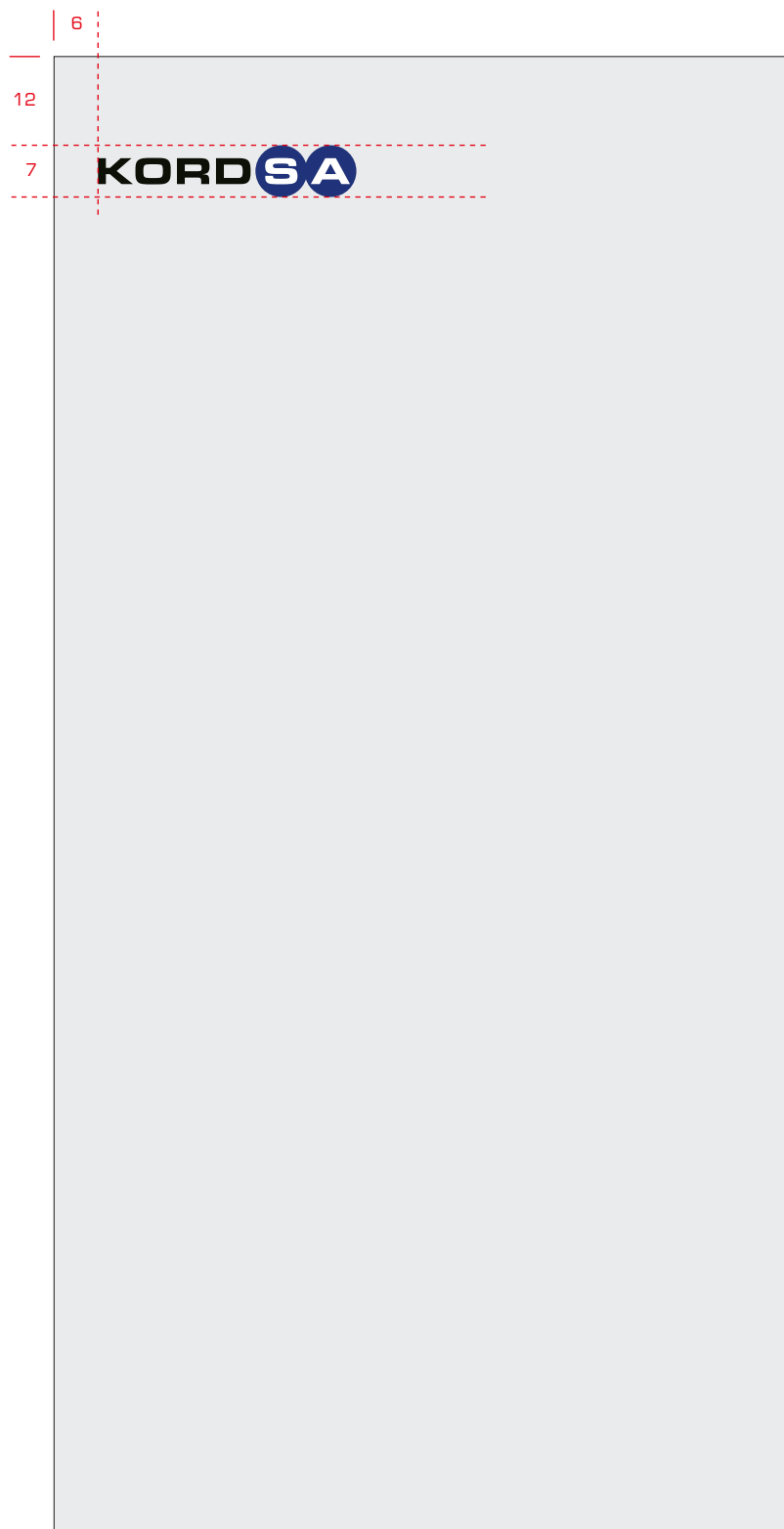
In commercial advertisements, Kordsa logo is used A4 and largely than A4, the height of the SA sign is 10 mm and preferably used on the right or on the left. Sabancı logo is used in the lower middle. (For detailed information, see Sabancı Community Corporate Identity Guide)



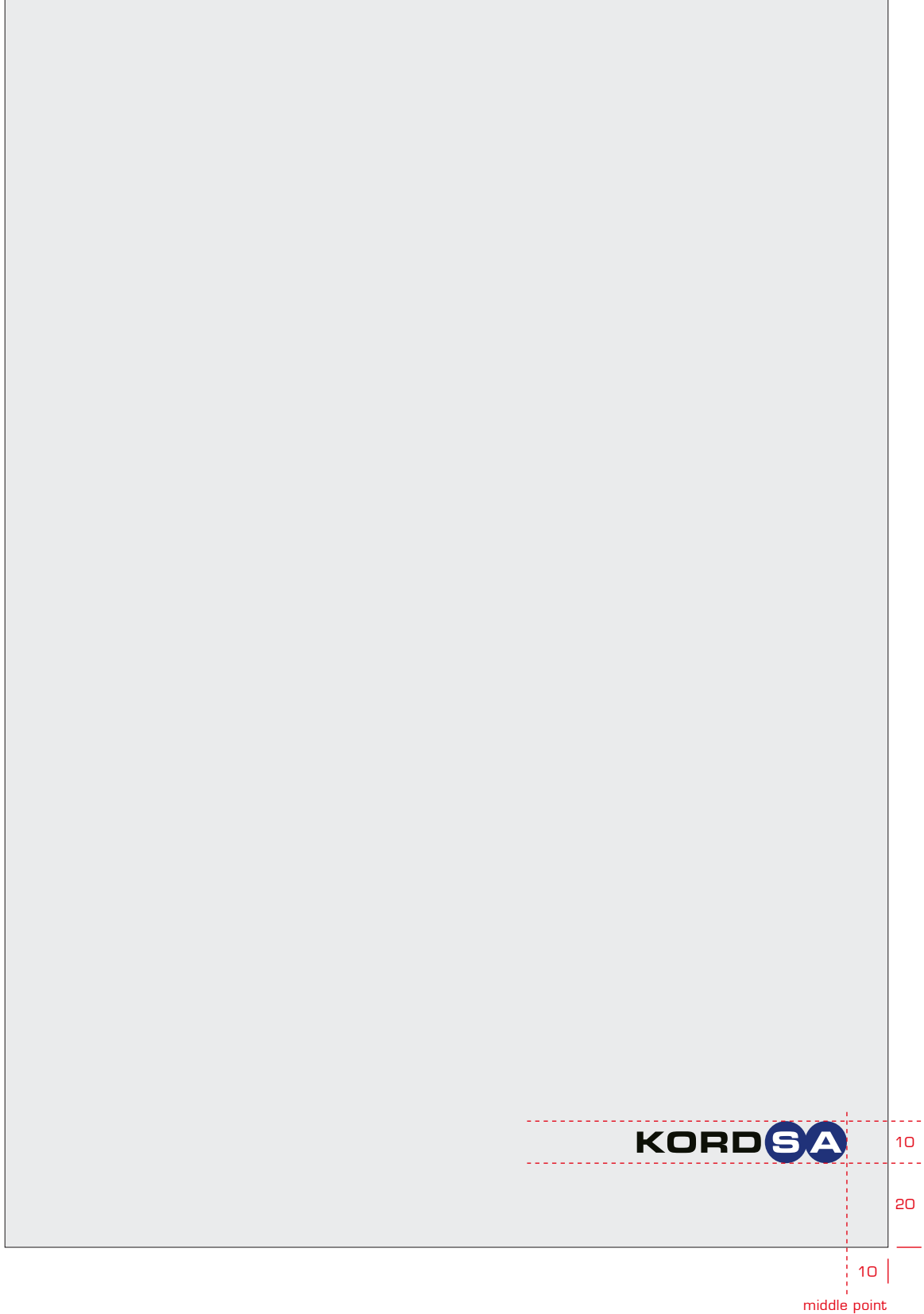


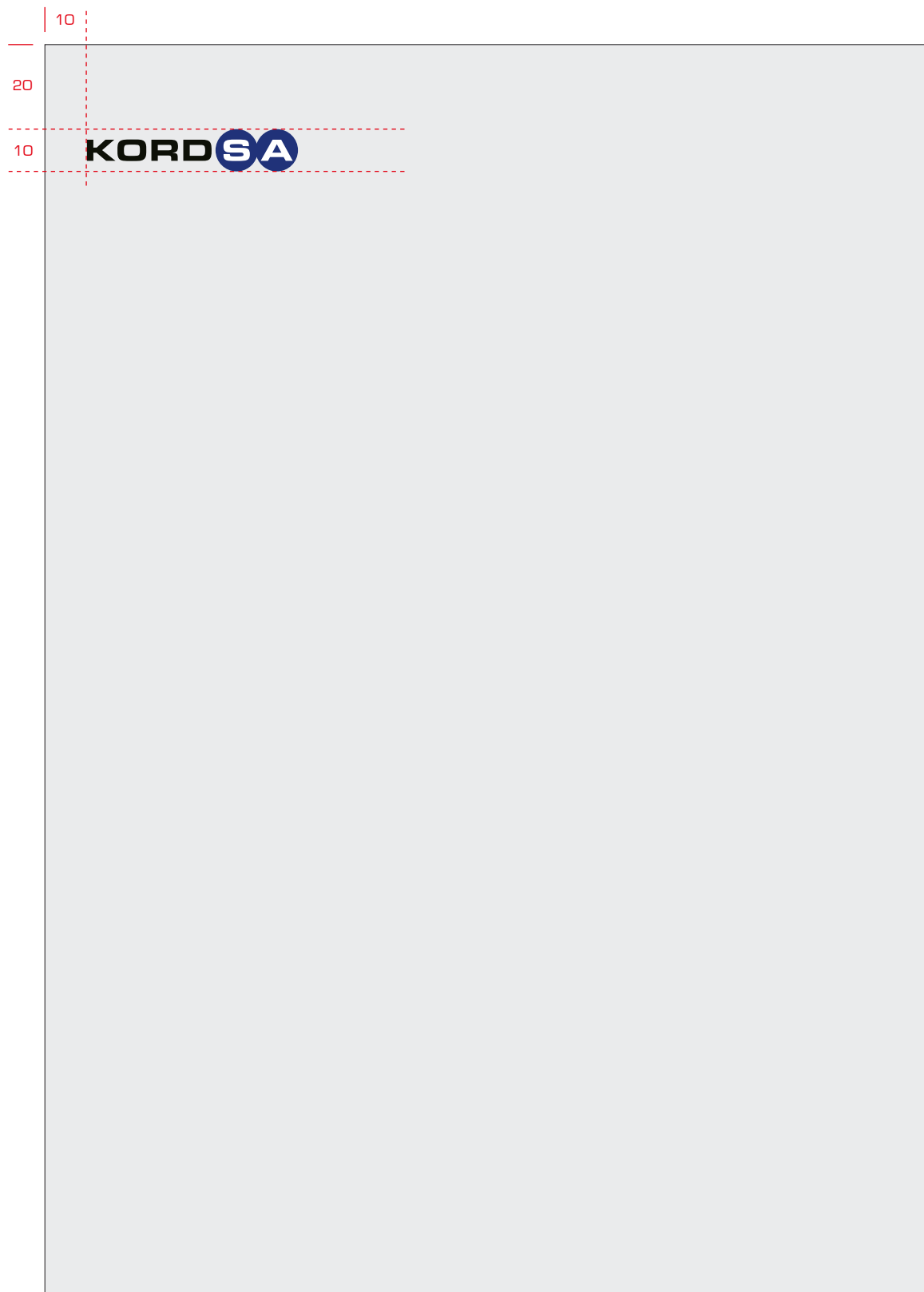
Kordsa logo is used in ads, smaller than A4, the height of the SA sign is 7 mm in size and preferably on the bottom right or on the left. The sabancı logo is used in the back cover in the brochures, if there is no possibility of use in the back cover, it is used inside the back cover. (For detailed information, see Sabancı Community Corporate Identity Guide)





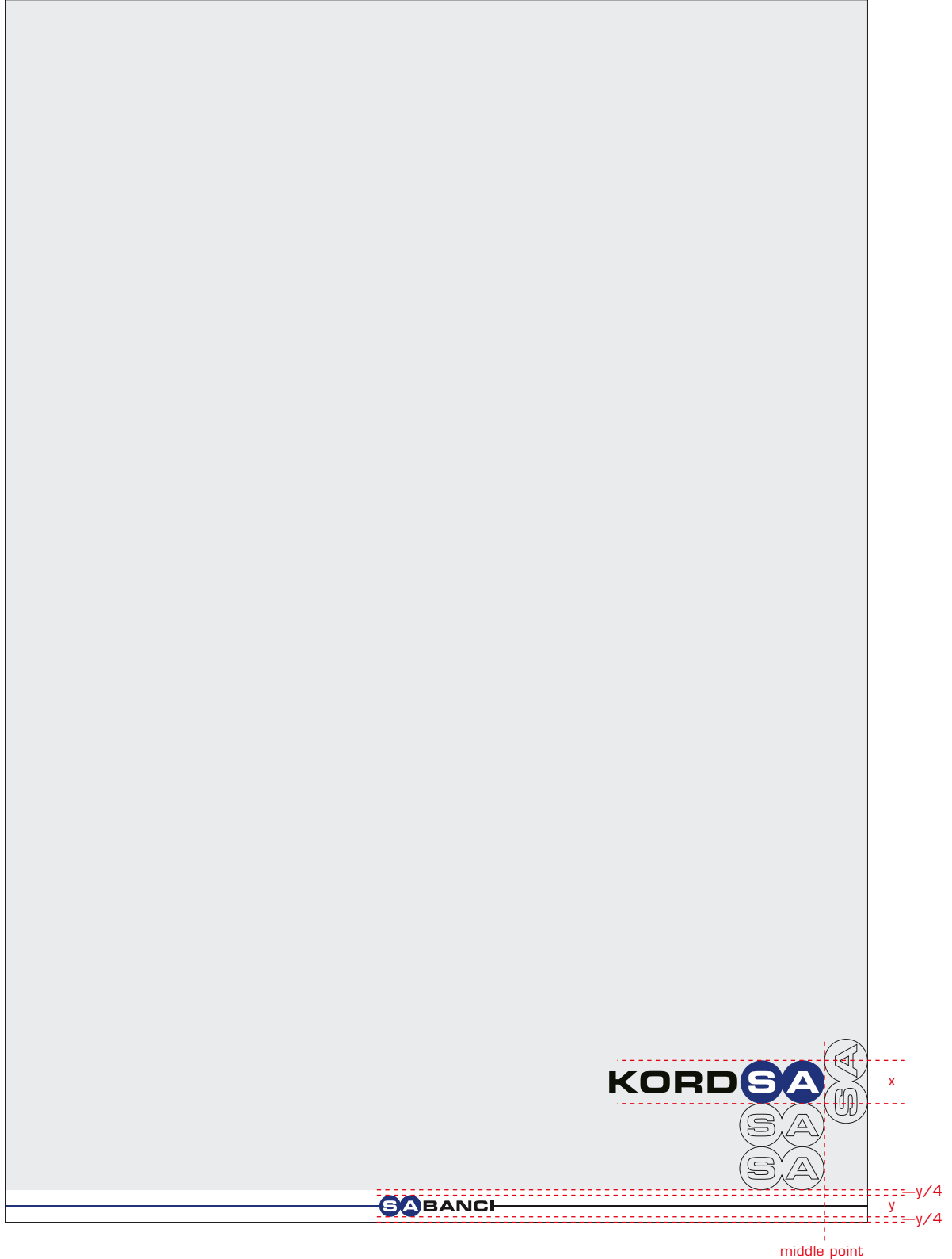
The Kordsa logo is used in commercial brochures in sizes larger than A4 and A4, with the height of the SA mark 10 mm and preferably at the bottom right or top left. Sabancı logo is used on the back cover of brochures, and if it is not possible to use it on the back cover, it is used inside the back cover. (For detailed information, see Sabancı Group Corporate Identity Guide)



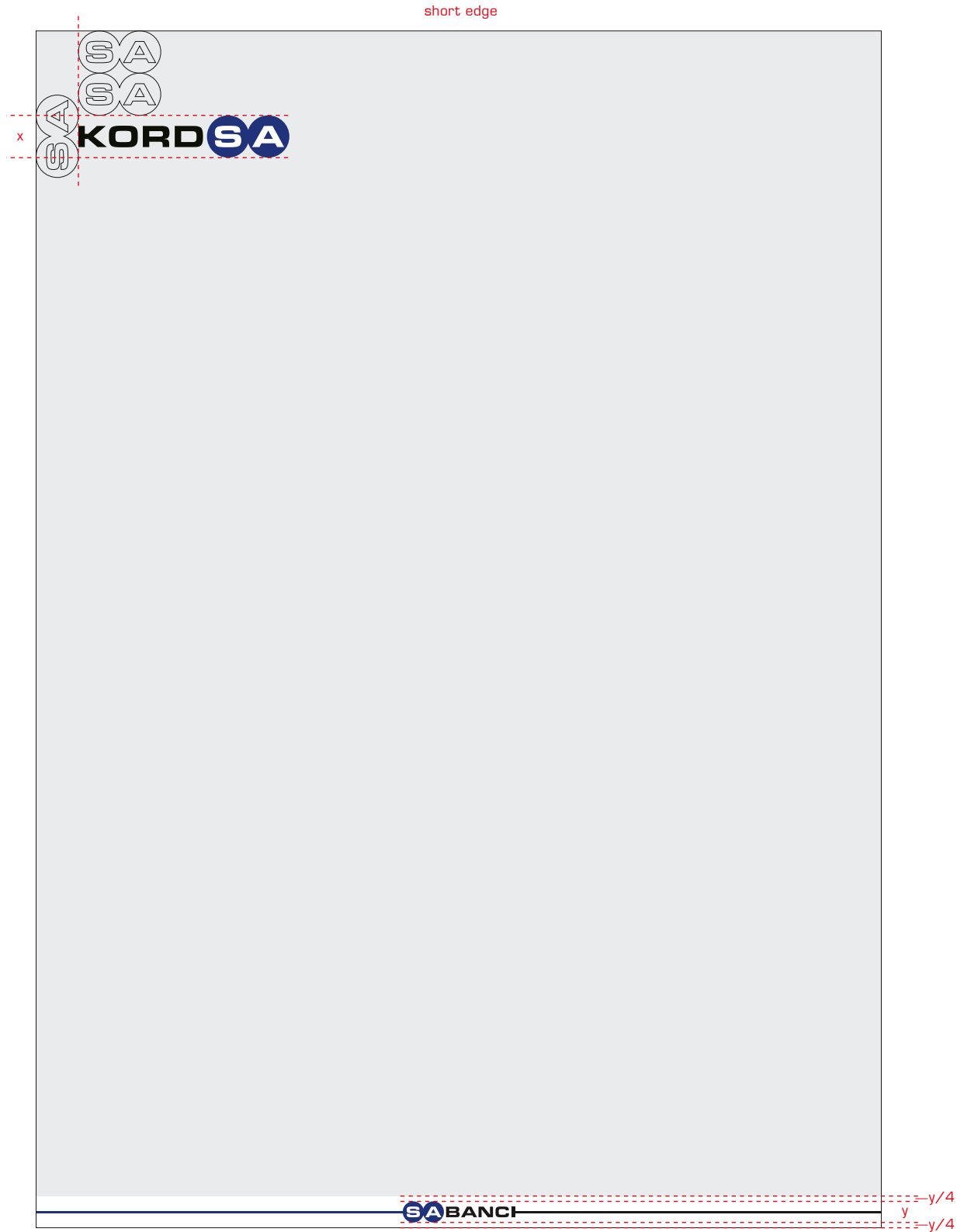


The Kordsa logo is used on banners and billboards, horizontally or vertically, with the height of the SA sign one twentieth of the short side, and preferably at the bottom right or top left. Sabancı logo is used in the lower middle. (For detailed information, see Sabancı Group Corporate Identity Guide)

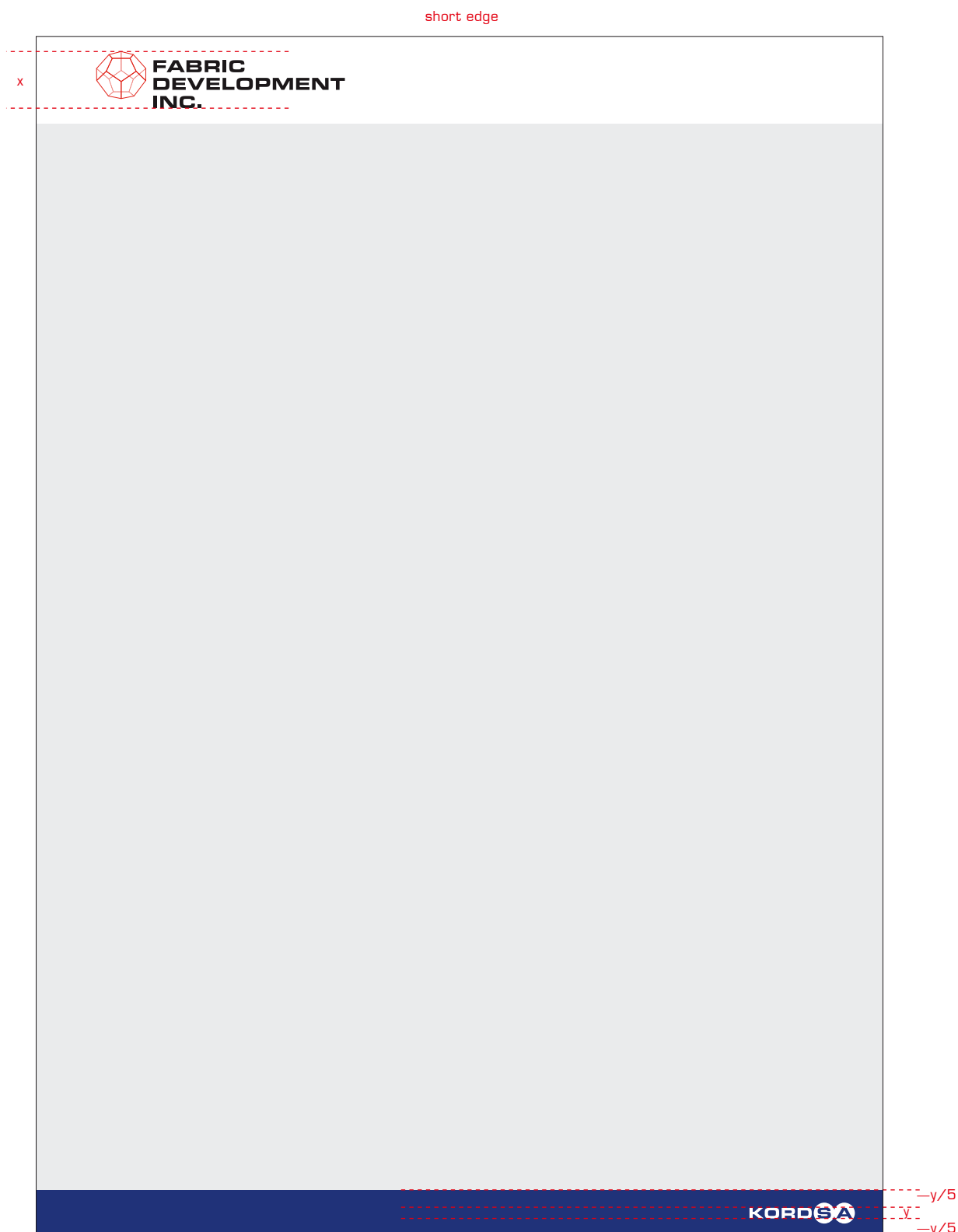
short edge



x: short edge/20 y: short edge/40



Kordsa logo is used horizontally on corporate blue background on banners and billboards. The subsidiary company logos are used with their original colors on the white band in the upper left corner.



Kordsa logo is used horizontally on corporate blue background on banners and billboards. The subsidiary company logos are used with their original colors on the white band in the upper left corner.

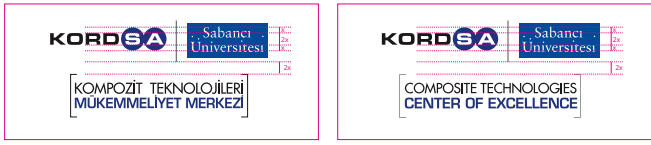
long edge



x: long edge/30 y: long edge/50

Composite Technologies Center of Excellence logo is designed in two versions, Turkish and English.
The use of light and dark backgrounds of both versions is as follows

Light ground use



Minimum Size



Minimum Size



Logo color codes are given below for print and web usage.



Use of dark ground



Composite Technologies Center of Excellence logo consists of three main parts: Kordsa logo, Sabancı University logo and center name.

- Center name can be separated from Kordsa and Sabancı University logos.
 - In separate use; Kordsa and Sabancı University logos are used with the positioning of the headquarters logo and cannot be changed.
 - In separate use; The center name is always used within the "[]" signs.
- In cases where the center logo will be used as a whole; The location of Kordsa, Sabancı University logos and the center name in unified form within the logo cannot be changed.
- The center logo cannot be used on surfaces that reduce its legibility.
- The center logo is used flat, cannot be turned sideways.
- The center logo cannot be used on a background that can be understood as part of the logo.



In order for Kordsa's new corporate identity standards to be implemented correctly in all our companies, all corporate, promotional and advertising materials must be sent to Kordsa's Corporate Communications Department for approval before implementation.

If you have any questions regarding the implementation of new corporate identity standards, you can still contact our Corporate Communications Department:

PELİN KURT

BRAND AND CORPORATE COMMUNICATIONS SPECIALIST

KORDSA
TEKNIK TEKSTİL A.Ş.

TEKNOPARK OFFICE:
SANAYİ MAH. TEKNOPARK BULVARI
NO:1/1B 34906 PENDİK, İSTANBUL
T 0216 300 10 00